

क्र.र.टा.म.रा.कौ.वि./२०२६-२७/मुंबई/(B.Design)शैक्षणिक पुस्तके/387

दिनांक:२९/०७/२०२६

दरपत्रक सूचना

विषय :- रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, अंतर्गत खारघर केंद्रांमध्ये ग्रंथालयासाठी B. Design अभ्यासक्रमास आवश्यक शैक्षणिक पुस्तकांची खरेदी करणेबाबत.

रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांचे कार्यालय एलफीस्टन महाविद्यालय येथे सुरु करण्यात आले आहे. महाराष्ट्र राज्य कौशल्य विद्यापीठ अंतर्गत खारघर येथे B. Design या अभ्यासक्रमाला अनुसरून शैक्षणिक उपलब्धतेनुसार प्राध्यापकगण आणि विद्यार्थ्यांच्या अध्यापन आणि अध्ययन कार्यात सुविधा प्रस्थापित करण्यास्तव शैक्षणिक पुस्तकांची खरेदी करण्याकरिता मा. कुलगुरु, रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांच्या अनुमतीने संस्था/पुरवठादार यांचेकडून सिलबंद दरपत्रके मागविण्यात येत आहेत.

रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, खारघर येथे B.Design च्या अभ्यासक्रमालासाठी लागणारे शैक्षणिक पुस्तके खरेदी करण्याकरिता आपले दरपत्रक मा. कुलसचिव,यांचे नावे,रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, खारघर हसमुख भवन,सिडको मागे,हिरानंदानी पार्क जवळ,सेक्टर-४, खारघर नवी मुंबई-४१०२१०, या पत्त्यावर दि. ७/०८/२०२६ दुपारी ०४ वाजेपर्यंत कार्यालयात पोहचतील अशा पद्धतीने पाठविण्यात यावीत, उशिरा प्राप्त झालेली दरपत्रके स्विकारण्यात येणार नाहीत.

दरपत्रकामध्ये दर नमूद करताना आपण प्रदान करू शकणार्या सवलती,सुविधांबद्दल,तसेच आपले नियम आणि पुरवठा कालावधी या बद्दल स्पष्ट उल्लेख केलेला असावा तसेच सिलबंद पाकिटावर शैक्षणिक साहित्य पुरवण्या बाबत असा उल्लेख असावा आणि दरपत्रक सादरीकरणाच्या अंतिम दिनांकाचा स्पष्ट उल्लेख असावा. प्राप्त झालेल्या दरपत्रकांपैकी काही अथवा सर्व दरपत्रके नाकारण्याचा अधिकार राखून ठेवण्यात आला असून याबाबतचे कोणतेही कारण देणे बंधनकारक नाही. प्राप्त झालेल्या दरापैकी कमी असलेल्या दरास काम देण्यात येईल. सदर काम द्यावयाचे सर्व अधिकार मा. कुलगुरु, रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांनी राखून ठेवले आहेत.

रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, खारघर येथील केंद्रामधील ग्रंथालयात आवश्यक असलेल्या पुस्तकांची यादी सोबत जोडलेल्या प्रपत्र - ०१ मध्ये उपलब्ध आहे


डॉ. वैभव नरवडे
कुलसचिव
र.टा.म.रा.कौ.वी.,मुंबई

RATAN TATA MAHARASHTRA STATE SKILLS UNIVERSITY,

Annexure-01

Sr. No.	Title	Course	Author	Publisher	Edition	QTY	Price	Dis. %	Total
1	The Animator's Survival Kit	Animation	Richard Williams	Fabe & Faber	Expanded Ed., 2009 (orig. 1981)	2			
2	The Illusion of Life: Disney Animation (Disney Editions Deluxe)	Animation	Frank Thomas	Disney	Disney Editions reissue, 1995 (orig. 1981)	2			
3	Character Animation Crash Course!	Animation	Goldberg	Silimian Jones	1st ed., 2008	2			
4	Timing for Animation, 40th Anniversary Edition	Animation	Harold Whitaker, John Halas, Tom Sito	CRC Press	40th Anniversary / 3rd ed., 2021	2			
5	Chuck Amuck: The Life and Times of an Animated Cartoonist	Animation	Chuck Jones,	NA	Paperback, 1999 (orig. 1989)	2			
6	Make Your Art No Matter What	Art & Design	Beth Pickens	Chronicle Books	1st ed., 2021	2			
7	Picasso's War: How Modern Art Came to America,	Art & Design	Hugh Eakin	Crown Publishing	Paperback ed., 2023 (orig. HC 2022)	2			
8	This Is What I Know About Art	Art & Design	Kimberly Drew, Ashley Lukashevsky	Penguin UK	1st ed., 2020	2			
9	We Need Your Art	Design	Amie McNee	Penguin UK	1st ed. (HC), 2025	2			
10	Interaction of Color – 50 Anniversary Edition	Design	Josef Albers	Yale University Press	50th Anniversary Ed., 2013 (orig. 1963)	2			
11	Design is a Job	Design	Mike Monteiro	A Book Apart	1st ed., 2012	2			
12	Just My Type: A Book about Fonts	Design	Simon Garfield	Avery Publishing	Avery paperback, 2012 (orig. 2010)	2			
13	DESIGN FOR THE REAL WORLD	Design	VICTOR PAPANEK	THAMES & HUDSON	3rd ed., 2019 (orig. 1971)	2			
14	Why Fonts Matter	Design	Bruno Munari	Virgin Books	1st ed., 2016	2			
15	Logo Modernism (Design)	Design	Jens Muller and R. Roger Remington	Taschen	1st ed., 2015	2			
16	Design As Art	Design	Bruno Munari	Penguin UK	Penguin Modern Classics ed., 2008 (orig. 1966)	2			

17	Design is Storrtelling	Design	Ellen Lupton	Copper Hewitt	1st ed., 2017	2			
18	The Design Book, new edition	Design	DK	Phaidon	Revised & Expanded ed., 2020 (orig. 2013)	2			
19	Steal Like An Artist	Design	Austin Kleon	Adams Media	1st ed., 2012	2			
20	Show Your Work!: 10 Ways to Share Your Creativity and Get Discovered	Design	Kleon	Workman Publishing	1st ed., 2014	2			
21	Keep Going: 10 Ways to Stay Creative in Good Times and Bad	Design	Kleon	Workman Publishing	1st ed., 2019	2			
22	The Pocket Universal Principles of Design: 150 Essential Tools for Architects, Artists, Designers, Developers, Engineers, Inventors, and Makers (Paperback)	Design	William Lidwell	Rockport	Pocket Ed., 2015	2			
23	The Design of Everyday Things	Design	Don Norman	Basic Books	Revised & Expanded Ed., 2013 (orig. 1988)	2			
24	How to use graphic design to sell things	Design	Michael Bierut	Thames & Hudson Ltd	Revised & Expanded 2nd ed., 2021 (orig. 2015)	2			
25	Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students.	Design	Ellen Lupton	Pap Press	2nd revised & expanded ed., 2010	2			
26	Designing Brand Identity: A Comprehensive Guide to the World of Brands and Branding (6TH ed.)	Design	Alina wheeler	Wiley	6th ed., 2024	2			
27	The Non-Designer's Design Book 03rd Edt	Design	Robin Williams	Peachpit Press	3rd ed., 2008	2			
28	Change by Design	Design	Tim Brown	Harper Collins	Revised & Updated ed., 2019 (orig. 2009)	2			
29	Creative Confidence Unleashing The Creative Potential Within Us All	Design	Tom Kelly	Crown Business	UK ed., 2014 (orig. 2013)	2			
30	User Friendly: How the Hidden Rules of Design Are Changing the Way We Live, Work,	Design	Cliff Kuang, Robert Fabricant	Penguin UK	UK paperback, 2020 (orig. 2019)	2			
31	Articulating Design Decisions	Design	Tom Greever	Shroff/O'Reilly	2nd ed., 2020 (Shroff India reprint; orig. 2015)	2			
32	The Artist's Way: A Spiritual Path to Higher Creativity	Design	Julia Cameron	J.P. Tarcher/Putnam	10th Anniversary Ed. (HC), 2002 (orig. 1992)	2			

33	The Creative Act	Design	Rick Rubin	Connogak	1st ed., 2023	2			
34	Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days	Design	Knapp	Simon & Schusters	1st ed., 2016	2			
35	Creativity: A short and cheerful guide	Design	John Cleese	Crown Publishing	1st ed., 2020	2			
36	The History of Graphic Design. Vol. 2. 1960-Today	Design	Jens Mullers	Taschen	Taschen, 2018 (later reprints 2021)	2			
37	Drawing Basics and Video Game Art	Game Art	Chris Solarski	Watson Guptill	1st ed., 2012	2			
38	Video Game Art	Game Art	Nic Kelman	Assouline	1st ed., 2006	2			
39	Game Development Essentials	Game Art	Todd Gantzler	NA	4th ed., 2021 — VERIFY AUTHOR (known as Novak, not Gantzler)	2			
40	Art of Patrick Brown: Video Game Art & Character Design	Game Art	Marcin Migdal, Alellie (Allie) Gomez, Arnaldo Quintini	NA	2012	2			
41	The Art of Game Design: A Book of Lenses	Game Design	Jesse Schell	CRC Press	3rd ed., 2019 (orig. 2008)	2			
42	A Theory Of Fun For Game Design	Game Design	Ralph Koster	Shroff	2nd ed. (10th anniv.), Shroff India reprint 2024 (content orig. 2013)	2			
43	Rules of Play: Game Design Fundamentals	Game Design	Salen	MIT Press	1st ed., 2003	2			
44	Blood, Sweat, and Pixels	Game Design	Jason Schreier	Harper Collins	1st ed., 2017	2			
45	Designing Virtual Worlds	Game Design	Richard Bartle	CRC Press	2nd ed., Vol. 1, 2026 (orig. 2003)	2			
46	Video Game Bible: 18 Things You Need to	Game Design / Game Art	Danny Weber	NA	Kindle-only ebook (~2015); no print ed. found	2			
47	Inspired: How to Create Tech Products Customers Love (Silicon Valley Product Group) (2ND ed.)	Product Design	Marty Cagan	Wiley	2nd ed., 2017	2			
48	100 Things Every Designer Needs to Know about People	Product Design	Susan	New Riders	2nd ed., 2020	2			
49	The Laws of Simplicity: Design, Technology, Business, Life (Simplicity: Design, Technology, Business, Life)	Product Design	John	MIT Press	Paperback reissue, 2020 (orig. HC 2006)	2			

50	Build Better Products: A Modern Approach to Building Successful User-Centered Products (Paperback)	Product Design	Laure Klein	Rosenfeld Media	1st ed., 2016	2			
51	Fab: The Coming Revolution on Your Desktop - From Personal Computers to Personal Fabrication	Product Design	Neil Gershenfeld	Basic Books	Paperback ed., 2007 (orig. HC 2005)	2			
52	Ruined by Design: How Designers Destroyed the World, and What We Can Do to Fix It	Product Design	Monterio Mike	Independently Pub	1st ed., 2019	2			
53	Mismatch: How Inclusion Shapes Design (Simplicity: Design, Technology, Business, Life)	Product Design	Holmes Kat	MIT Press	Paperback ed., 2020 (orig. HC 2018)	2			
54	Solving Product Design Exercises	Product Design	Artiom Dashinsky	Independently published	1st ed., 2018	2			
55	User Story Mapping	Product Design	Jeff Patton	Shroff Publishers	1st ed. (Shroff/O'Reilly India); orig. O'Reilly 2014	2			
56	The Lean Product Playbook : How to Innovate with Minimum Viable Products and Rapid Customer Feedback	Product Design	Dan Olsen	John Wiley & Sons	1st ed., 2015	2			
57	Cradle to Cradle: Remaking the Way We Make Things (1ST ed.)	Product Design	mcdonough	William	1st ed., 2002	2			
58	The Package Design Book	Product Design	Julius	Taschen	Package Design Book 7 (Taschen), 2023	2			
59	James Dyson Invention	Product Design	James Dyson	Simon & Schusters	Paperback ed., 2022 (orig. HC 2021)	2			
60	The Design of Future Things	Product Design	Don Norman	Basic Books	Paperback ed., 2009 (orig. HC 2007)	2			
61	Logos That Last: How to Create Iconic Visual Branding	Product Design	Peters Allan	Rockport	1st ed., 2023	2			
62	Emotional Design: Why We Love	Product Design / UI/UX Design	Don Norman	Perseus Running Press	Paperback ed., 2005 (orig. HC 2004)	2			
63	Laws of UX: Using Psychology to Design	Product Design / UI/UX Design	Jon Yablonski	Shroff/O'Reilly;	2nd ed. (Shroff/O'Reilly India), 2024	2			

64	Don't Make Me Think Revisited: A CommonSense Approach to Web Usability	Product Design / UI/UX Design	Steve, Krug	Pearson Education, 3rd edition	3rd ed. (Revisited), 2014 (orig. 2000)	2			
65	Design Between the Lines	Transport Design	Patrick	Merrell Publishers Ltd	1st ed., 2019	2			
66	The Motorcycle: Design, Art, Desire	Transport Design	Ultan Guilfoyle, Charles M Falco	NA	1st ed., Phaidon, 2020 (ISBN 9781838661632)	2			
67	Design Line: Planes, Trains, and Automobiles	Transport Design	Chris Oxlade	NA	Big Picture Press, 2014 (ISBN 9780763671211)	2			
68	Art Deco and British Car Design: The Airline Cars of the 1930s (Reissue)	Transport Design	Barrie Down	Veloce Publishing	Veloce paperback, 2019 (orig. HC 2010)	2			
69	Porsche Unseen : Design Studies	Transport Design	Stefan Bogner	Delius Klasing & Co	1st ed., Delius Klasing, 2020 (ISBN 9783667119803)	2			
70	Designed for London: 150 years of transport	Transport Design	Oliver Green	NA	1st ed., Laurence King, 1995 (ISBN 9781856690645) — out of print	2			
71	The Industrial Design Reference & Specification Book: Everything Industrial Designers Need to Know Every Day	Transport Design	Dan Cuffaro	Rockport	Updated ed., Rockport, 2013	2			
72	Lean UX	UI/UX Design	Jeff Gothelf, Josh Seiden (Editor)	Shroff	3rd ed. (Shroff/O'Reilly India); orig. O'Reilly 2021	2			
	TOTAL					144			



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