



EXAMINATION CIRCULAR NO. OF 2026

SCHOOL OF COMMERCE AND MANAGEMENT  
END TERM 2026 session

### **INSTRUCTIONS FOR THE CANDIDATES**

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile, smart watch, Bluetooth devices, tablet etc. are not allowed at the time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.



**MBA 2025-26 Pattern**

**TRIMESTER -I**

Day and Date	TIME	Paper Code	Subject
Monday 15/06/2026	10:00 AM TO 01:00 PM	25MMD101	Marketing Management
Tuesday 16/06/2026	10:00 AM TO 01:00 PM	25MMD102	Applied Statistics
Wednesday 17/06/2026	10:00 AM TO 01:00 PM	25MMD103	Human Resource Management
Thursday 18/06/2026	10:00 AM TO 01:00 PM	25MMA101	Financial Concepts for Business
Friday 19/06/2026	10:00 AM TO 01:00 PM	25MMS101	Spreadsheet Proficiency

**MBA 2025-26 Pattern**

**TRIMESTER -II**

Day and Date	TIME	Paper Code	Subject
Monday 15/06/2026	02:00 PM TO 05:00 PM	25MMD104	Business Research Methods
Tuesday 16/06/2026	02:00 PM TO 05:00 PM	25MMA102/ 25MMU101	Building Blocks for Business / Python Proficiency
Wednesday 17/06/2026	02:00 PM TO 05:00 PM	25MMS102	Communication for Business
Thursday 18/06/2026	02:00 PM TO 05:00 PM	25MMD105	Operations Management
Friday 19/06/2026	02:00 PM TO 05:00 PM	25MMD106	Strategic Management
Saturday 20/06/2026	02:00 PM TO 05:00 PM	25MMV101	ESG and Sustainability



**MBA (BUSINESS ANALYTICS) 2025-26 Pattern**  
**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	10:00 AM TO 01:00 PM	25MAD101	Application of Analytics to Business
Tuesday 23/06/2026	10:00 AM TO 01:00 PM	25MAD102	Optimization Techniques
Wednesday 24/06/2026	10:00 AM TO 01:00 PM	25MAD103	Predictive Analytics
Thursday 25/06/2026	10:00 AM TO 01:00 PM	25MAS101	Data Visualization – I
Saturday 27/06/2026	10:00 AM TO 01:00 PM	25MAA101	Entrepreneurship Management

**MBA (MARKETING) 2025-26 Pattern (only for Kharghar centre)**  
**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	10:00 AM TO 01:00 PM	25MMD107	Consumer Behaviour
Tuesday 23/06/2026	10:00 AM TO 01:00 PM	25MMD108	Product Management and Starting New Venture
Wednesday 24/06/2026	10:00 AM TO 01:00 PM	25MMD109	Digital and Social Media Management
Thursday 25/06/2026	10:00 AM TO 01:00 PM	25MMS103	SEO and SEM
Saturday 27/06/2026	10:00 AM TO 01:00 PM	25MMA103	Entrepreneurship Management



**MBA (DIGITAL MARKETING) 2025-26 Pattern (Only for Nagpur Centre)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	10:00 AM TO 01:00 PM	25MDD102	Social Media Stragegy
Tuesday 23/06/2026	10:00 AM TO 01:00 PM	25MDD101	Digital Marketing Strategy
Wednesday 24/06/2026	10:00 AM TO 01:00 PM	25MDS101	MIS and Analytics for Social Media
Thursday 25/06/2026	10:00 AM TO 01:00 PM	25MDD103	SEO and SEM
Saturday 27/06/2026	10:00 AM TO 01:00 PM	25MDA101	Entrepreneurship

**MBA (FINANCE) 2025-26 Pattern (only for Kharghar centre)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	10:00 AM TO 01:00 PM	25MFD101	Financial Statement Analysis & Valuation
Tuesday 23/06/2026	10:00 AM TO 01:00 PM	25MFD102	Financial Modelling & MIS Reporting
Wednesday 24/06/2026	10:00 AM TO 01:00 PM	25MFD103	Insurance & Risk Management
Thursday 25/06/2026	10:00 AM TO 01:00 PM	25MFS101	Data Visualization - I
Saturday 27/06/2026	10:00 AM TO 01:00 PM	25MFA101	Entrepreneurship Management



**MBA (ALL) 2023-24 Pattern**

**TRIMESTER -I**

Day and Date	TIME	Paper Code	Subject
Monday 15/06/2026	10:00 AM TO 01:00 PM	MMD101	Marketing Management
Tuesday 16/06/2026	10:00 AM TO 01:00 PM	MMD102	Statistical Foundation for Business Analytics
Wednesday 17/06/2026	10:00 AM TO 01:00 PM	MME101	Innovation Management
Thursday 18/06/2026	10:00 AM TO 01:00 PM	MMA101	Financial Concepts for Business

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Friday 19/06/2026	02:00 PM TO 05:00 PM	MBD103	Time Series Modelling

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -IV**

Day and Date	TIME	Paper Code	Subject
Saturday 20/06/2026	10:00 AM TO 01:00 PM	MBS201	Data Visualization - II

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -VI**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	02:00 PM TO 05:00 PM	MBO203	OJT
Tuesday 23/06/2026	02:00 PM TO 05:00 PM	MBS203	Data - Ethics, Privacy & Regulations
Wednesday 24/06/2026	02:00 PM TO 05:00 PM	MBV203	Communication skills
Thursday 25/06/2026	02:00 PM TO 05:00 PM	MBU203	Climatora BRSR



**MBA (DIGITAL MARKETING) (2023-24)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
Friday 19/06/2026	02:00 PM TO 05:00 PM	MDD104	Digital Analytics including GA

**MBA (DIGITAL MARKETING) (2023-24)**

**TRIMESTER -IV**

Day and Date	TIME	Paper Code	Subject
Saturday 20/06/2026	09:30 PM TO 12:30 PM	MDS201	eCommerce Marketing

**MBA (DIGITAL MARKETING) (2023-24)**

**TRIMESTER -VI**

Day and Date	TIME	Paper Code	Subject
Monday 22/06/2026	02:00 PM TO 05:00 PM	MDO203	OJT
Tuesday 23/06/2026	02:00 PM TO 05:00 PM	MDS203	New Age Media & Emerging Technologies
Wednesday 24/06/2026	02:00 PM TO 05:00 PM	MDV203	Communication skills
Thursday 25/06/2026	02:00 PM TO 05:00 PM	MDU203	Climatora BRSR

Ref. No. RT-MSSU/MBA/

Date: 12/05/2026



*Dk*  
*15/26*  
Mrs. Deeparani Devatraj

(I/C) Director Assessment and Evaluation  
Ratan Tata Maharashtra State Skill University