



EXAMINATION CIRCULAR NO. 1006 OF 2026

BBA
Summer 2026 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated Time.
- No request shall be granted for the change in Time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including Mobile, Smart watch, Bluetooth devices, Tablet & etc. are not allowed at the Time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.



BBA [Retail] - (2023 - 24) Pattern

SEMESTER - I

Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	10 AM - 1 PM	BRD101	Business Fundamentals
Tuesday 05/05/2026	10 AM - 1 PM	BRA101	Introduction to Retail Management
Wednesday 06/05/2026	10 AM - 1 PM	BRM101	Business Mathematics
Thursday 07/05/2026	10 AM - 1 PM	BRM102	MS Excel

BBA - (2024 - 25) Pattern

SEMESTER - I

Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	10 AM - 1 PM	BBD101	Fundamentals of Management
Tuesday 05/05/2026	10 AM - 1 PM	BBD102	Financial Accounting
Wednesday 06/05/2026	10 AM - 1 PM	BBE101	Marketing Management – I
Thursday 07/05/2026	10 AM - 1 PM	BBS101	Financial Services – I
Friday 08/05/2026	10 AM - 1 PM	BBA101	Communication & Presentation Skills
Saturday 09/05/2026	10 AM - 12 PM	BBV101F / BBV101G	Foreign Languages – [French / German]
Monday 11/05/2026	10 AM - 1 PM	BBM101	Introduction to Psychology



**BBA - (2025 - 26) Pattern
SEMESTER - I**

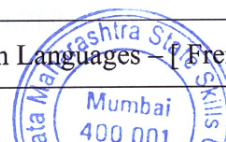
Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	10 AM - 1 PM	25BBA101	Fundamentals of Management
Tuesday 05/05/2026	10 AM - 1 PM	25BBA102	Financial Accounting
Wednesday 06/05/2026	10 AM - 1 PM	25BBE101A	Marketing Management - I
Thursday 07/05/2026	10 AM - 1 PM	25BBS101	Financial Services – I
Friday 08/05/2026	10 AM - 1 PM	25BBA101	Communication & Presentation Skills
Saturday 09/05/2026	10 AM - 1 PM	25BBM101	Business Mathematics
Monday 11/05/2026	10 AM - 12 PM	25BBU101	Environment Science
Tuesday 12/05/2026	10 AM - 12 PM	25BBV101	Seva Sadhana, Samarthyaa

**BBA [Retail] - (2023 - 24) Pattern
SEMESTER - II**

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	10 AM - 1 PM	BRD102	Retail Store Operations
Wednesday 13/05/2026	10 AM - 1 PM	BRS101	Communication and Presentation Skills
Thursday 14/05/2026	10 AM - 1 PM	BRM103	Introduction to Marketing

**BBA - (2024 - 25) Pattern
SEMESTER - II**

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	10 AM - 1 PM	BBD103	Economics for Business
Wednesday 13/05/2026	10 AM - 1 PM	BBS102	Human Resource Management
Thursday 14/05/2026	10 AM - 1 PM	BBE102	Marketing Management - II
Friday 15/05/2026	10 AM - 1 PM	BBD104	Financial Services – II
Saturday 16/05/2026	10 AM - 1 PM	BBA102	MS Excel
Monday 18/05/2026	10 AM - 1 PM	BBM102	Business Mathematics
Tuesday 19/05/2026	10 AM - 1 PM	BBV101	Environment Studies
Wednesday 20/05/2026	10 AM - 1 PM	BBU102F / BBU102G	Foreign Languages – [French / German]



BBA - (2025 - 26) Pattern

SEMESTER - II

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	10 AM - 1 PM	25BBD103	Economics for Business
Wednesday 13/05/2026	10 AM - 1 PM	25BBD104	Organizational Behaviour
Thursday 14/05/2026	10 AM - 1 PM	25BBE102A	Marketing Management - II
Friday 15/05/2026	10 AM - 1 PM	25BBS102	Financial Services – II
Saturday 16/05/2026	10 AM - 1 PM	25BBA102	MS Excel (NQR)
Monday 18/05/2026	10 AM - 1 PM	25BBM102	Programming with Python (NQR)
Tuesday 19/05/2026	10 AM - 12 PM	25BBU102	Communication & Presentation Skills

BBA [Retail] - (2023 - 24) Pattern

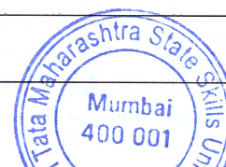
SEMESTER - III

Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	2 PM – 5 PM	BRD201	Customer Service and Management
Tuesday 05/05/2026	2 PM – 5 PM	BRA201	Basics of Cash Management and Banking
Wednesday 06/05/2026	2 PM – 5 PM	BRM201	Introduction to Financial Accounting

BBA - (2024 - 25) Pattern

SEMESTER - III

Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	2 PM – 5 PM	BBD201	Organizational Behaviour
Tuesday 05/05/2026	2 PM – 5 PM	BBD202	Financial Management
Wednesday 06/05/2026	2 PM – 5 PM	BBU201	UHV
Thursday 07/05/2026	2 PM – 5 PM	BDE201	Quantitative Techniques - 1
Friday 08/05/2026	2 PM – 5 PM	BBS201	Negotiation Skills
Saturday 09/05/2026	2 PM – 5 PM	BBA201	Advanced Excel
Monday 11/05/2026	2 PM – 5 PM	BBM201	Business Ethics



BBA [Retail] - (2023 - 24) Pattern

SEMESTER - IV

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	2 PM – 5 PM	BRD202	Store Layout and Design
Wednesday 13/05/2026	2 PM – 5 PM	BRE201	Merchandising and Display Management.
Thursday 14/05/2026	2 PM – 5 PM	BRS201	Consumer Buying Behaviour.
Friday 15/05/2026	2 PM – 5 PM	BRV201	Environment Science

BBA - (2024 - 25) Pattern

SEMESTER - IV

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	2 PM – 5 PM	BBD203	Services Marketing
Wednesday 13/05/2026	2 PM – 5 PM	BBD204	Business Research Methods
Thursday 14/05/2026	2 PM – 5 PM	BBE202	Quantitative Techniques – II
Friday 15/05/2026	2 PM – 5 PM	BBS202	Data Visualization (NQR)
Saturday 16/05/2026	2 PM – 5 PM	BBA202	Critical Thinking & Problem Solving
Monday 18/05/2026	2 PM – 5 PM	BBV202	CSR & Sustainability
Tuesday 19/05/2026	2 PM – 5 PM	BBM202	Emerging technologies for Business.
Wednesday 20/05/2026	2 PM – 4 PM	BBU202	Communication and Presentation Skills



BBA [Retail] - (2023 - 24) Pattern

SEMESTER - V

Day and Date	Time	Paper Code	Subject
Monday 04/05/2026	10 AM - 1 PM	BRD301	Product Brand and Private Label Management
Tuesday 05/05/2026	10 AM - 1 PM	BRE301	Buying and Category Management
Wednesday 06/05/2026	10 AM - 1 PM	BRA301	Selling Skills
Thursday 07/05/2026	10 AM - 1 PM	BRU301	UHV
Friday 08/05/2026	10 AM - 1 PM	BRO301	OJT Viva

BBA [Retail] - (2023 - 24) Pattern

SEMESTER - VI

Day and Date	Time	Paper Code	Subject
Tuesday 12/05/2026	10 AM - 1 PM	BRD302	Supply Chain in Retail
Wednesday 13/05/2026	10 AM - 1 PM	BRE302A	Mall and Facility Management
Thursday 14/05/2026	10 AM - 1 PM	BRE302B	Negotiation Skills
Friday 15/05/2026	10 AM - 1 PM	BRU302	Communication and Presentation Skills

Ref. No. RT-MSSU/BBA/1006

Date: 26/02/2026



Rajendra Talware

Dr. Rajendra Talware

Director Assessment and Evaluation

Ratan Tata Maharashtra State Skill University