



EXAMINATION CIRCULAR NO. 924 OF 2026  
SCHOOL OF COMMERCE AND MANAGEMENT  
END TERM 2026 session

### **INSTRUCTIONS FOR THE CANDIDATES**

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile, smart watch, Bluetooth devices, tablet etc. are not allowed at the time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.



**MBA 2025-26 Pattern**

**TRIMESTER -I**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	10:00 AM TO 01:00 PM	25MMD101	Marketing Management
WEDNESDAY 04/03/2026	10:00 AM TO 01:00 PM	25MMD102	Applied Statistics
THURSDAY 05/03/2026	10:00 AM TO 01:00 PM	25MMD103	Human Resource Management
FRIDAY 06/03/2026	10:00 AM TO 01:00 PM	25MMS101	Spreadsheet Proficiency
SATURDAY 07/03/2026	10:00 AM TO 01:00 PM	25MMA101	Finacial Concepts for Business

**MBA 2025-26 Pattern**

**TRIMESTER -II**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	02:00 PM TO 05:00 PM	25MMD104	Business Research Methods
WEDNESDAY 04/03/2026	02:00 PM TO 05:00 PM	25MMD105	Operations Management
THURSDAY 05/03/2026	02:00 PM TO 05:00 PM	25MMD106	Strategic Management
FRIDAY 06/03/2026	02:00 PM TO 05:00 PM	25MMS102	Communication for Business
SATURDAY 07/03/2026	02:00 PM TO 05:00 PM	25MMA102	Building Blocks for Business / Python Proficiency
MONDAY 09/03/2026	02:00 PM TO 05:00 PM	25MMV101	ESG & Sustainability





**MBA (ALL) 2023-24 Pattern**

**TRIMESTER -I**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	10:00 AM TO 01:00 PM	MMD101	Marketing Management
WEDNESDAY 04/03/2026	10:00 AM TO 01:00 PM	MMD102	Statistical Foundation for Business Analytics
THURSDAY 05/03/2026	10:00 AM TO 01:00 PM	MME101	Innovation Management
FRIDAY 06/03/2026	10:00 AM TO 01:00 PM	MMS101	Building Blocks for Business
SATURDAY 07/03/2026	10:00 AM TO 01:00 PM	MMA101	Financial Concepts for Business

**MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)**

**TRIMESTER -II**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	02:00 PM TO 05:00 PM	MID101	Social Media Marketing & Google Ecosystem
WEDNESDAY 04/03/2026	02:00 PM TO 05:00 PM	MID102	Customer Centric Management
THURSDAY 05/03/2026	02:00 PM TO 05:00 PM	MIE101	Business Model Canvas
FRIDAY 06/03/2026	02:00 PM TO 05:00 PM	MIS101	Legal Aspects, IP & Technology Transfers
SATURDAY 07/03/2026	02:00 PM TO 05:00 PM	MIA101	Design Thinking
MONDAY 09/03/2026	02:00 PM TO 05:00 PM	MIV101	Certificate Course 1



**MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
MONDAY 09/03/2026	09:30 AM TO 12:30 PM	MID103	Commercialization of New Ventures
TUESDAY 10/03/2026	09:30 AM TO 12:30 PM	MID104	Fund Raising
WEDNESDAY 11/03/2026	09:30 AM TO 12:30 PM	MIE102	Managing New Ventures
THURSDAY 12/03/2026	09:30 AM TO 12:30 PM	MIS102	Pitch Story
FRIDAY 13/03/2026	09:30 AM TO 12:30 PM	MIA102	SEO including SEM, RUSH & MOZ Same as MDA103

**MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)**

**TRIMESTER -IV**

Day and Date	TIME	Paper Code	Subject
TUESDAY 10/03/2026	02:00 PM TO 05:00 PM	MIO201	OJT
WEDNESDAY 11/03/2026	02:00 PM TO 05:00 PM	MIS201	Organizational Behaviour in Start ups
THURSDAY 12/03/2026	02:00 PM TO 05:00 PM	MIV201	Certificate Course 2

**MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)**

**TRIMESTER -V**

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	10:00 AM TO 01:00 PM	MIO202	OJT
MONDAY 17/03/2026	10:00 AM TO 01:00 PM	MIS202	Project Management





**MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)**

**TRIMESTER -VI**

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	02:00 PM TO 05:00 PM	MIO203	OJT
MONDAY 17/03/2026	02:00 PM TO 05:00 PM	MIS203	Crisis Management and Risk Mitigation
TUESDAY 18/03/2026	02:00 PM TO 05:00 PM	MIV202	Certificate Course 3

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -II**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	02:00 PM TO 05:00 PM	MBD101	Application of Business to Analytics
WEDNESDAY 04/03/2026	02:00 PM TO 05:00 PM	MBD102	Predictive Modelling
THURSDAY 05/03/2026	02:00 PM TO 05:00 PM	MBE101	Classifications & Clustering Models, Dimensionality Reduction
FRIDAY 06/03/2026	02:00 PM TO 05:00 PM	MBS101	Python Programming
SATURDAY 07/03/2026	02:00 PM TO 05:00 PM	MBA101	Design Thinking
MONDAY 09/03/2026	02:00 PM TO 05:00 PM	MBV101	Certificate Course 1



**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -III**

Day and Date	TIME	Paper Code	Subject
MONDAY 09/03/2026	09:30 AM TO 12:30 PM	MBD103	Time Series Modelling
TUESDAY 10/03/2026	09:30 AM TO 12:30 PM	MBD104	Ensemble Learning & Generalised Additive Models
WEDNESDAY 11/03/2026	09:30 AM TO 12:30 PM	MBE102	Neural Networks & Deep Learning
THURSDAY 12/03/2026	09:30 AM TO 12:30 PM	MBS102	Data Visualization – I
FRIDAY 13/03/2026	09:30 AM TO 12:30 PM	MBA102	Natural Language Processing

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -IV**

Day and Date	TIME	Paper Code	Subject
TUESDAY 10/03/2026	02:00 PM TO 05:00 PM	MBO201	OJT
WEDNESDAY 11/03/2026	02:00 PM TO 05:00 PM	MBS201	Data Visualization – II
THURSDAY 12/03/2026	02:00 PM TO 05:00 PM	MBV201	Certificate Course 2

**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -V**

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	10:00 AM TO 01:00 PM	MBO202	OJT
MONDAY 17/03/2026	10:00 AM TO 01:00 PM	MBS202	Cloud Computing





**MBA (BUSINESS ANALYTICS) (2023-24)**

**TRIMESTER -VI**

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	02:00 PM TO 05:00 PM	MB0203	OJT
MONDAY 17/03/2026	02:00 PM TO 05:00 PM	MBS203	Data - Ethics, Privacy & Regulations
TUESDAY 18/03/2026	02:00 PM TO 05:00 PM	MBV202	Certificate Course 3

**MBA (DIGITAL MARKETING) (2023-24)**

**TRIMESTER -II**

Day and Date	TIME	Paper Code	Subject
MONDAY 02/03/2026	02:00 PM TO 05:00 PM	MDD101	Social Media Marketing & Google Ecosystem
WEDNESDAY 04/03/2026	02:00 PM TO 05:00 PM	MDD102	Customer Centric Management
THURSDAY 05/03/2026	02:00 PM TO 05:00 PM	MDE101	Content Creation and Marketing
FRIDAY 06/03/2026	02:00 PM TO 05:00 PM	MDS101	Data Integrated Tools
SATURDAY 07/03/2026	02:00 PM TO 05:00 PM	MDA101	Design Thinking
MONDAY 09/03/2026	02:00 PM TO 05:00 PM	MDV101	Certificate Course 1



### MBA (DIGITAL MARKETING) (2023-24)

#### TRIMESTER -III

Day and Date	TIME	Paper Code	Subject
MONDAY 09/03/2026	09:30 AM TO 12:30 PM	MDD103	Programmatic Advertising DV360
TUESDAY 10/03/2026	09:30 AM TO 12:30 PM	MDD104	Digital Analytics including GA
WEDNESDAY 11/03/2026	09:30 AM TO 12:30 PM	MDE102	AdTech and MarTech
THURSDAY 12/03/2026	09:30 AM TO 12:30 PM	MDS102	Media Planning and Buying
FRIDAY 13/03/2026	09:30 AM TO 12:30 PM	MDA102	SEO Including SEM, RUSH and MOZ

### MBA (DIGITAL MARKETING) (2023-24)

#### TRIMESTER -IV

Day and Date	TIME	Paper Code	Subject
TUESDAY 10/03/2026	02:00 PM TO 05:00 PM	MDO201	OJT
WEDNESDAY 11/03/2026	02:00 PM TO 05:00 PM	MDS201	eCommerce Marketing
THURSDAY 12/03/2026	02:00 PM TO 05:00 PM	MDV201	Certificate Course 2

### MBA (DIGITAL MARKETING) (2023-24)

#### TRIMESTER -V

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	10:00 AM TO 01:00 PM	MDO202	OJT
MONDAY 17/03/2026	10:00 AM TO 01:00 PM	MDS202	Strategic Management





**MBA (DIGITAL MARKETING) (2023-24)**  
**TRIMESTER -VI**

Day and Date	TIME	Paper Code	Subject
SATURDAY 14/03/2026	02:00 PM TO 05:00 PM	MD0203	OJT
MONDAY 17/03/2026	02:00 PM TO 05:00 PM	MDS203	New Age Media& Emerging Technologies
TUESDAY 18/03/2026	02:00 PM TO 05:00 PM	MDV202	Certificate Course 3

Ref. No.RT-MSSU/MBA/ 924  
Date : 02/02/2026

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