



RATAN TATA
MAHARASHTRA STATE
SKILLS UNIVERSITY

EXAMINATION CIRCULAR NO. 924 OF 2026

SCHOOL OF COMMERCE AND MANAGEMENT
END TERM 2026 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile, smart watch, Bluetooth devices, tablet etc. are not allowed at the time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.



**Programme for the MBA END TERM 2026
Session**

MBA 2025-26 Pattern

TRIMESTER -I

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---------------------------------|
| MONDAY 02/03/2026 | 10:00 AM TO 01:00 PM | 25MMD101 | Marketing Management |
| WEDNESDAY 04/03/2026 | 10:00 AM TO 01:00 PM | 25MMD102 | Applied Statistics |
| THURSDAY 05/03/2026 | 10:00 AM TO 01:00 PM | 25MMD103 | Human Resource Management |
| FRIDAY 06/03/2026 | 10:00 AM TO 01:00 PM | 25MMS101 | Spreadsheet Proficiency |
| SATURDAY 07/03/2026 | 10:00 AM TO 01:00 PM | 25MMA101 | Financial Concepts for Business |

MBA 2025-26 Pattern

TRIMESTER -II

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 02/03/2026 | 02:00 PM TO 05:00 PM | 25MMD104 | Business Research Methods |
| WEDNESDAY 04/03/2026 | 02:00 PM TO 05:00 PM | 25MMD105 | Operations Management |
| THURSDAY 05/03/2026 | 02:00 PM TO 05:00 PM | 25MMD106 | Strategic Management |
| FRIDAY 06/03/2026 | 02:00 PM TO 05:00 PM | 25MMS102 | Communication for Business |
| SATURDAY 07/03/2026 | 02:00 PM TO 05:00 PM | 25MMA102 | Building Blocks for Business / Python Proficiency |
| MONDAY 09/03/2026 | 02:00 PM TO 05:00 PM | 25MMV101 | ESG & Sustainability |



**Programme for the MBA END TERM 2026
Session**

MBA (ALL) 2023-24 Pattern

TRIMESTER -I

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 02/03/2026 | 10:00 AM TO 01:00 PM | MMD101 | Marketing Management |
| WEDNESDAY 04/03/2026 | 10:00 AM TO 01:00 PM | MMD102 | Statistical Foundation for Business Analytics |
| THURSDAY 05/03/2026 | 10:00 AM TO 01:00 PM | MME101 | Innovation Management |
| FRIDAY 06/03/2026 | 10:00 AM TO 01:00 PM | MMS101 | Building Blocks for Business |
| SATURDAY 07/03/2026 | 10:00 AM TO 01:00 PM | MMA101 | Financial Concepts for Business |

MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)

TRIMESTER -II

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 02/03/2026 | 02:00 PM TO 05:00 PM | MID101 | Social Media Marketing & Google Ecosystem |
| WEDNESDAY 04/03/2026 | 02:00 PM TO 05:00 PM | MID102 | Customer Cetric Management |
| THURSDAY 05/03/2026 | 02:00 PM TO 05:00 PM | MIE101 | Business Model Canvas |
| FRIDAY 06/03/2026 | 02:00 PM TO 05:00 PM | MIS101 | Legal Aspects, IP & Technology Transfers |
| SATURDAY 07/03/2026 | 02:00 PM TO 05:00 PM | MIA101 | Design Thinking |
| MONDAY 09/03/2026 | 02:00 PM TO 05:00 PM | MIV101 | Certificate Course 1 |



**Programme for the MBA END TERM 2026
Session**

MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)

TRIMESTER -III

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|--|
| MONDAY 09/03/2026 | 09:30 AM TO 12:30 PM | MID103 | Commercialization of New Ventures |
| TUESDAY 10/03/2026 | 09:30 AM TO 12:30 PM | MID104 | Fund Raising |
| WEDNESDAY 11/03/2026 | 09:30 AM TO 12:30 PM | MIE102 | Managing New Ventures |
| THURSDAY 12/03/2026 | 09:30 AM TO 12:30 PM | MIS102 | Pitch Story |
| FRIDAY 13/03/2026 | 09:30 AM TO 12:30 PM | MIA102 | SEO including SEM, RUSH & MOZ Same as MDA103 |

MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)

TRIMESTER -IV

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---------------------------------------|
| TUESDAY 10/03/2026 | 02:00 PM TO 05:00 PM | MI0201 | OJT |
| WEDNESDAY 11/03/2026 | 02:00 PM TO 05:00 PM | MIS201 | Organizational Behaviour in Start ups |
| THURSDAY 12/03/2026 | 02:00 PM TO 05:00 PM | MIV201 | Certificate Course 2 |

MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)

TRIMESTER -V

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|--------------------|
| SATURDAY 14/03/2026 | 10:00 AM TO 01:00 PM | MI0202 | OJT |
| MONDAY 17/03/2026 | 10:00 AM TO 01:00 PM | MIS202 | Project Management |



MBA (INNOVATION & NEW VENTURE MANAGEMENT) (2023-24)

TRIMESTER -VI

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|---------------------------------------|
| SATURDAY 14/03/2026 | 02:00 PM TO 05:00 PM | MIO203 | OJT |
| MONDAY 17/03/2026 | 02:00 PM TO 05:00 PM | MIS203 | Crisis Management and Risk Mitigation |
| TUESDAY 18/03/2026 | 02:00 PM TO 05:00 PM | MIV202 | Certificate Course 3 |

MBA (BUSINESS ANALYTICS) (2023-24)

TRIMESTER -II

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 02/03/2026 | 02:00 PM TO 05:00 PM | MBD101 | Application of Business to Analytics |
| WEDNESDAY 04/03/2026 | 02:00 PM TO 05:00 PM | MBD102 | Predictive Modelling |
| THURSDAY 05/03/2026 | 02:00 PM TO 05:00 PM | MBE101 | Classifications & Clustering Models, Dimensionality Reduction |
| FRIDAY 06/03/2026 | 02:00 PM TO 05:00 PM | MBS101 | Python Programming |
| SATURDAY 07/03/2026 | 02:00 PM TO 05:00 PM | MBA101 | Design Thinking |
| MONDAY 09/03/2026 | 02:00 PM TO 05:00 PM | MBV101 | Certificate Course 1 |



**Programme for the MBA END TERM 2026
Session**

MBA (BUSINESS ANALYTICS) (2023-24)

TRIMESTER -III

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 09/03/2026 | 09:30 AM TO 12:30 PM | MBD103 | Time Series Modelling |
| TUESDAY 10/03/2026 | 09:30 AM TO 12:30 PM | MBD104 | Ensemble Learning & Generalised Additive Models |
| WEDNESDAY 11/03/2026 | 09:30 AM TO 12:30 PM | MBE102 | Neural Networks & Deep Learning |
| THURSDAY 12/03/2026 | 09:30 AM TO 12:30 PM | MBS102 | Data Visualization – I |
| FRIDAY 13/03/2026 | 09:30 AM TO 12:30 PM | MBA102 | Natural Language Processing |

MBA (BUSINESS ANALYTICS) (2023-24)

TRIMESTER -IV

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|-------------------------|
| TUESDAY 10/03/2026 | 02:00 PM TO 05:00 PM | MBO201 | OJT |
| WEDNESDAY 11/03/2026 | 02:00 PM TO 05:00 PM | MBS201 | Data Visualization – II |
| THURSDAY 12/03/2026 | 02:00 PM TO 05:00 PM | MBV201 | Certificate Course 2 |

MBA (BUSINESS ANALYTICS) (2023-24)

TRIMESTER -V

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|-----------------|
| SATURDAY 14/03/2026 | 10:00 AM TO 01:00 PM | MBO202 | OJT |
| MONDAY 17/03/2026 | 10:00 AM TO 01:00 PM | MBS202 | Cloud Computing |



**Programme for the MBA END TERM 2026
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MBA (BUSINESS ANALYTICS) (2023-24)

TRIMESTER -VI

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|--------------------------------------|
| SATURDAY 14/03/2026 | 02:00 PM TO 05:00 PM | MBO203 | OJT |
| MONDAY 17/03/2026 | 02:00 PM TO 05:00 PM | MBS203 | Data - Ethics, Privacy & Regulations |
| TUESDAY 18/03/2026 | 02:00 PM TO 05:00 PM | MBV202 | Certificate Course 3 |

MBA (DIGITAL MARKETING) (2023-24)

TRIMESTER -II

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---|
| MONDAY 02/03/2026 | 02:00 PM TO 05:00 PM | MDD101 | Social Media Marketing & Google Ecosystem |
| WEDNESDAY 04/03/2026 | 02:00 PM TO 05:00 PM | MDD102 | Customer Centric Management |
| THURSDAY 05/03/2026 | 02:00 PM TO 05:00 PM | MDE101 | Content Creation and Marketing |
| FRIDAY 06/03/2026 | 02:00 PM TO 05:00 PM | MDS101 | Data Integrated Tools |
| SATURDAY 07/03/2026 | 02:00 PM TO 05:00 PM | MDA101 | Design Thinking |
| MONDAY 09/03/2026 | 02:00 PM TO 05:00 PM | MDV101 | Certificate Course 1 |



**Programme for the MBA END TERM 2026
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MBA (DIGITAL MARKETING) (2023-24)

TRIMESTER -III

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|---------------------------------|
| MONDAY 09/03/2026 | 09:30 AM TO 12:30 PM | MDD103 | Programmatic Advertising DV360 |
| TUESDAY 10/03/2026 | 09:30 AM TO 12:30 PM | MDD104 | Digital Analytics including GA |
| WEDNESDAY 11/03/2026 | 09:30 AM TO 12:30 PM | MDE102 | AdTech and MarTech |
| THURSDAY 12/03/2026 | 09:30 AM TO 12:30 PM | MDS102 | Media Planning and Buying |
| FRIDAY 13/03/2026 | 09:30 AM TO 12:30 PM | MDA102 | SEO Including SEM, RUSH and MOZ |

MBA (DIGITAL MARKETING) (2023-24)

TRIMESTER -IV

| Day and Date | TIME | Paper Code | Subject |
|-------------------------|----------------------|------------|----------------------|
| TUESDAY 10/03/2026 | 02:00 PM TO 05:00 PM | MDO201 | OJT |
| WEDNESDAY 11/03/2026 | 02:00 PM TO 05:00 PM | MDS201 | eCommerce Marketing |
| THURSDAY 12/03/2026 | 02:00 PM TO 05:00 PM | MDV201 | Certificate Course 2 |

MBA (DIGITAL MARKETING) (2023-24)

TRIMESTER -V

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|----------------------|
| SATURDAY 14/03/2026 | 10:00 AM TO 01:00 PM | MDO202 | OJT |
| MONDAY 17/03/2026 | 10:00 AM TO 01:00 PM | MDS202 | Strategic Management |



MBA (DIGITAL MARKETING) (2023-24)

TRIMESTER -VI

| Day and Date | TIME | Paper Code | Subject |
|------------------------|----------------------|------------|---|
| SATURDAY 14/03/2026 | 02:00 PM TO 05:00 PM | MDO203 | OJT |
| MONDAY 17/03/2026 | 02:00 PM TO 05:00 PM | MDS203 | New Age Media& Emerging Technologies |
| TUSDAY 18/03/2026 | 02:00 PM TO 05:00 PM | MDV202 | Certificate Course 3 |

Ref. No.RT-MSSU/MBA/ 924

Date : 02/02/2026



Dr. Rajendra Talware

Director Assessment and Evaluation
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