



EXAMINATION CIRCULAR NO. 620 OF 2025

BBA
WINTER 2025 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile, smart watch, Bluetooth devices, tablet etc. are not allowed at the time of examination.
- No candidate shall be allowed to enter into exam hall without valid ID card and Admit card for examination.
- The written examination will be conducted in the following order.



BBA (RETAIL)
SEM -1 (2023-24 PATTERN)

Day and Date	TIME	Paper Code	Subject
MONDAY 01/12/25	10 AM TO 1 PM	BRD101	Business Fundamentals
WEDNESDAY 03/12/25	10 AM TO 1 PM	BRA101	Introduction to Retail Management
FRIDAY 05/12/25	10 AM TO 1 PM	BRM101	1. Business Mathematics
TUESDAY 09/12/25	10 AM TO 1 PM	BRM102	2. MS Excel

BBA
SEM -1 (2024-25 PATTERN)

Day and Date	TIME	Paper Code	Subject
MONDAY 01/12/25	10 AM TO 1 PM	BBD101	Fundamentals of Management
WEDNESDAY 03/12/25	10 AM TO 1 PM	BBD102	Financial Accounting
FRIDAY 05/12/25	10 AM TO 1 PM	BBE101	Marketing Management - I
TUESDAY 09/12/25	10 AM TO 1 PM	BBS101	Financial Services - I
THURSDAY 11/12/25	10 AM TO 1 PM	BBA101	Communication & Presentation Skills Same as 25BBA101
SATURDAY 13/12/25	10 AM TO 12 PM	BBV101G BBV101F	Foreign Language
TUESDAY 16/12/25	10 AM TO 1 PM	BBM101	Introduction to Psychology



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SEM -1 (2025-26 PATTERN)

Day and Date	TIME	Paper Code	Subject
MONDAY 01/12/25	10 AM TO 1 PM	25BBA101	Fundamentals of Management
WEDNESDAY 03/12/25	10 AM TO 1 PM	25BBA102	Financial Accounting
FRIDAY 05/12/25	10 AM TO 1 PM	25BBE101A	Marketing Management - I
TUESDAY 09/12/25	10 AM TO 1 PM	25BBS101	Financial Services - I
THURSDAY 11/12/25	10 AM TO 1 PM	25BBA101	Communication & Presentation Skills Same as BBA101
SATURDAY 13/12/25	10 AM TO 1 PM	25BBM101	Business Mathematics
MONDAY 15/12/25	10 AM TO 12 PM	25BBU101	Environment Science Same as BBV101, BRV201

BBA (RETAIL)

SEM -2 (2023-24)

Day and Date	Time	Paper Code	Subject
MONDAY 01/12/25	2 PM TO 5 PM	BRD102	Retail Store Operations
WEDNESDAY 03/12/25	2 PM TO 5 PM	BRS101	Communication and Presentation Skills
FRIDAY 05/12/25	2 PM TO 5 PM	BRM103	Introduction to Marketing



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SEM -2 (2024-25)

Day and Date	Time	Paper Code	Subject
MONDAY 01/12/25	2 PM TO 5 PM	BBD103	Economics for Business
WEDNESDAY 03/12/25	2 PM TO 5 PM	BBS102	Human Resource Management
FRIDAY 05/12/25	2 PM TO 5 PM	BBE102	Marketing Management – II
TUESDAY 09/12/25	2 PM TO 5 PM	BBD104	Financial Services - II
THURSDAY 11/12/25	2 PM TO 5 PM	BBA102	MS Excel
SATURDAY 13/12/25	2 PM TO 5 PM	BBM102	Business Mathematics
MONDAY 15/12/25	10 AM TO 12 PM	BBV101	Environmental Studies As per 25-26 syllabus Same as 25BBU101, BRV201
WEDNESDAY 17/12/25	2 PM TO 4 PM	BBU102G BBU102F	Foreign Language

BBA (RETAIL)

SEM -3 (2023-24 Pattern)

Day and Date	Time	Paper Code	Subject
TUESDAY 02/12/25	10 AM TO 1 PM	BRD201	Customer Service and Management
THURSDAY 04/12/25	10 AM TO 1 PM	BRA201	Basics of Cash Management and Banking
SATURDAY 06/12/25	10 AM TO 1 PM	BRM201	Introduction to Financial Accounting



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SEM -3 (2024-25 Pattern)

Day and Date	Time	Paper Code	Subject
TUESDAY 02/12/25	10 AM TO 1 PM	BBD201	Organisational Behaviour
THURSDAY 04/12/25	10 AM TO 1 PM	BBD202	Financial Management
MONDAY 08/12/25	10 AM TO 12 PM	BBU201	UHV Same as BRU301
WEDNESDAY 10/12/25	10 AM TO 1 PM	BDE201	Quantitative Techniques – I
FRIDAY 12/12/25	10 AM TO 1 PM	BBS201	Negotiation Skills
MONDAY 15/12/25	10 AM TO 1 PM	BBA201	Advanced Excel
WEDNESDAY 17/12/25	10 AM TO 1 PM	BBM201	Business Ethics

BBA (RETAIL)

SEM -4 (2023-24 Pattern)

Day and Date	Time	Paper Code	Subject
TUESDAY 02/12/25	2 PM TO 5 PM	BRD202	Store Layout and Design
THURSDAY 04/12/25	2 PM TO 5 PM	BRE201	1. Merchandising and Display Management
MONDAY 08/12/25	2 PM TO 5 PM	BRS201	Consumer Buying Behaviour
MONDAY 15/12/25	10 AM TO 12 PM	BRV201	Environment Science As per 25-26 syllabus Same as 25BBU101, BBV101



BBA (RETAIL)

SEM -5 (2023-24 Pattern)

Day and Date	TIME	Paper Code	Subject
MONDAY 01/12/25	10 AM TO 1 PM	BRD301	Product Brand and Private Label Management
WEDNESDAY 03/12/25	10 AM TO 1 PM	BRE301	1. Buying and Category Management
FRIDAY 05/12/25	10 AM TO 1 PM	BRA301	Selling Skills
MONDAY 08/12/25	10 AM TO 12 PM	BRU301	UHV Same as BBU201
WEDNESDAY 10/12/25	10 AM TO 1 PM	BRO301	OJT Viva

Ref. No. RT-MSSU/BBA/2025-26/620
Date: 27/10/2025


Dr. Rajendra Talware

Director Assessment and Evaluation

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