

क्र.: र.टा.म.रा.कौ.वि./२०२१-२६/मुंबई/ शैक्षणिक पुस्तके/451

दिनांक: २१.०८.२०२१

दरपत्रक सूचना

विषय : रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, पुणे, खारघर, ठाणे, येथील उपकेंद्रामधील ग्रंथालयात शैक्षणिक पुस्तकांची खरेदी करणेबाबत.

रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांचे कार्यालय एलफीस्टन महाविद्यालय येथे सुरु करण्यात आले आहे. महाराष्ट्र राज्य कौशल्य विद्यापीठ अंतर्गत पुणे, खारघर, ठाणे, येथे विविध अभ्यासक्रम सुरु करण्यात आले आहेत. त्याकरिता अभ्यासक्रमाला अनुसरून शैक्षणिक उपलब्धतेनुसार प्राध्यापक गण आणि विद्यार्थ्यांच्या अध्यापन आणि अध्ययन कार्यात सुविधा प्रस्थापित करण्यास्तव शैक्षणिक पुस्तकांची खरेदी करण्याकरिता मा. कुलगुरु, रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांच्या अनुमतीने संस्था/पुरवठादार यांचेकडून सिलबंद दरपत्रके मागविण्यात येत आहेत.

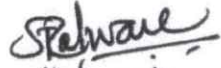
रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, पुणे, खारघर, ठाणे, येथील उपकेंद्रात विविध अभ्यासवर्ग सुरु आहेत. सदर केंद्रांमध्ये शैक्षणिक पुस्तके खरेदी करण्याकरिता आपले दरपत्रक मा. कुलसचिव, यांचे नावे, रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, (पुणे कॅम्पस), स्मार्ट सेंटर, इमारत, पिंपळे गुरव रोड, राजमाता जिज्जाबाई मार्गासमोर, काशीद नगर, पिंपरी-चिंचवड पुणे-४११०६१ या पत्त्यावर दि.२८/०८/२०२१ दुपारी ०४ वाजेपर्यंत कार्यालयात पोहचतील अशा पद्धतीने पाठविण्यात यावीत, उशिरा प्राप्त झालेली दरपत्रके स्विकारण्यात येणार नाहीत.

दरपत्रकामध्ये दर नमूद करताना आपण प्रदान करू शकणार्या सवलती, सुविधांबद्दल, तसेच आपले नियम आणि पुरवठा कालावधी या बद्दल स्पष्ट उल्लेख केलेला असावा तसेच सिलबंद पाकिटावर शैक्षणिक साहित्य पुरवण्या बाबत असा उल्लेख असावा आणि दरपत्रक सादरीकरणाच्या अंतिम दिनांकाचा स्पष्ट उल्लेख असावा.

प्राप्त झालेल्या दरपत्रकांपैकी काही अथवा सर्व दरपत्रके नाकारण्याचा अधिकार राखून ठेवण्यात आला असून याबाबतचे कोणतेही कारण देणे बंधनकारक नाही.

प्राप्त झालेल्या दरापैकी कमी असलेल्या दरास काम देण्यात येईल. सदर काम द्यावयाचे सर्व अधिकार मा. कुलगुरु, रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, मुंबई यांनी राखून ठेवले आहेत.

रतन टाटा महाराष्ट्र राज्य कौशल्य विद्यापीठ, पुणे, खारघर, ठाणे, नागपूर येथील केंद्रामधील ग्रंथालयात आवश्यक असलेल्या पुस्तकांची यादी सोबत जोडलेल्या प्रपत्र - ०१ मध्ये उपलब्ध आहे.


(डॉ. राजेंद्र तलवारे)
प्र. कुलसचिव

Ratan Tata Maharashtra State Skills University Mumbai				Annexure-01							
Sr.No.	Title	Author	Publisher	Year,	Pune	Kharghar	Thane	Total	Cost	Dis. %	Total
1	Understanding Automotive Electronics	William B. Ribbens,	Newnes		5	0	0	5			
2	Higher Engineering Mathematics	B.S. Grewal	Khanna Publishers	2010,	3	0	0	3			
3	Textbook of Applied Mathematics (Volume I & II)	P. N. Wartikar & J.N. Wartikar	Pune Vidhyarthi Griha		5	0	0	5			
4	Advanced Engineering Mathematics	Peter O'Neil	Global Engineering,		5	0	0	5			
5	Advanced Engineering Mathematics	Erwin Kreyszig	Erwin Kreyszig	9th	5	0	0	5			
6	Elements of Workshop Technology(Volume-I& II)	A. K. HajraChoudhary,	Media promoters	2010	5	0	0	5			
7	A Course in Workshop	B. S. Raghuwanshi	Media promoters	2001	5	0	0	5			
8	Elements of Workshop Technology	Elements of Workshop	Media promoters and	Vol. I	5	0	0	5			
9	Materials and Manufacturing Processes	E.P. DeGarmo	Prentice Hall		5	0	0	5			
10	A Textbook of Electrical Technology	B.L. Theraja	S Chand and Company		5	0	0	5			
11	Basic Electrical and Electronics Engineering,	M .S. Sukhija and T. K.	Oxford University Pres		5	0	0	5			
12	Fundamentals of Electrical Engineering	S. B. Lal Seksena and Kaustuv	Cambridge University		5	0	0	5			
13	Theory and Problems in electrical Engineering	D.P. Kothari and Nagrath	PHI		5	0	0	5			
14	Electronic Communication Systems', Fifth Edition,	George Kennedy	https://www.academia.e	5th	5	0	0	5			
15	Learning Python	Romano Fabrizio	Packt Publishing		5	0	0	5			
16	Engineering Drawing. 54th edition, published in 2023	N.D. Bhatt	Charotar Publishing		5	0	0	5			
17	Engineering Graphics and Design	Kaushik Kumar, Apurba Kumar	Vikas Publishing		5	0	0	5			
18	Engineering Graphics and Design	P.S. Gill	S.K. Kataria & Sons		5	0	0	5			
19	AutoCAD Instant Reference	George Omura	BPB Publications		5	0	0	5			
20	Business Communication – Essential Strategies for Twenty-first century Managers	Shalini Verma	Vikas Publications	2014, 2nd	5	0	0	5			
21	Higher Engineering Mathematics	B.S. Grewal,	Khanna Publishers	2017,	5	0	0	5			
22	Applied Mathematics, Volume 1 and Volume 2	P.N. Wartikar and J.N.Wartikar	Vidhyarthi Griha	2008	5	0	0	5			
23	Advanced Engineering Mathe- matics',	Erwin Kreyszig,	Wiley Eastern Ltd.)	2017	5	0	0	5			
24	Theory of Machines and Mechanisms	J. E. Shigley, G. R. Pennock and	Oxford University		5	0	0	5			
25	Theory of Machines	R.S.Khurmi	S Chand Publication		5	0	0	5			

26	Fundamentals of Engineering Heat and Mass Transfer	R.C. Sachdeva	New Age Science		5	0	0	5			
27	Fundamentals of Heat and Mass Transfer	F.P. Incropera, D.P. Dewitt	John Wiley		5	0	0	5			
28	A Textbook on Heat Transfer	S.P. Sukhatme	Universities Press		5	0	0	5			
29	Microprocessors and Interfacing	Douglas V Hall	Douglas V Hall	3rd	5	0	0	5			
30	Robotics Technology and Flexible Automation	S.R. Deb	TMH	2nd	5	0	0	5			
31	Automation, Production Systems & Computer Integrated Manufacturing	M.P. Groover	PHI	3rd Editio	5	0	0	5			
32	Industrial Robotics, Technology, Programming & Applications	M.P. Groover, M.Naegel	TMH	2nd Editio	5	0	0	5			
33	Robotics Technology Fundamentals	J.G. Keramas	Thompson Learning	2002	5	0	0	5			
34	Robotics: Fundamental Concepts and Analysis	A Ghosal	Oxford University	2013	5	0	0	5			
35	Linear Control Systems	B. S. Manke	Khanna Publishers,	02nd	5	0	0	5			
36	Control System Engineering	Norman S. Nise	John Wiley and Sons	07th	5	0	0	5			
37	A Textbook of Finite Element Analysis, Eastern Economy Edition, 8th Reprint, 2010.	P. Seshu	PHI		5	0	0	5			
38	Finite Element Procedures with Ansys, Prentice Hall	Bathe K. J.,	Prentice, Hall of India		5	0	0	5			
39	The Finite Element Method and Applications in	Erdogan Madenci and Ibrahim	Springer, 2006.	2006	5	0	0	5			
40	MATLAB Guides to Finite Elements- An Interactive Approach	Peter Kattan	Springer, 2008.	2008	5	0	0	5			
41	Finite Element Method using MATLAB,	Kwon Y. W., Bang H	CRC Press, 1997	1997	5	0	0	5			
42	Concepts and Applications of Finite Element Analysis.	R. D. Cook, et al.,	Wiley, India		5	0	0	5			
43	MEMS Theory, Design and Technology,	Gabriel M. Rebeiz RF	Wiley India PvtLtd.		5	0	0	5			
44	Introduction to nanotechnology	Charles P.Poole, Frank J.Owens,	John Wiley & sons,	2003	5	0	0	5			
45	Concurrent Engg./Integrated Product Development.	Kemneth Crow,	DRM Associates,		5	0	0	5			
46	Effective Product Design and Development	Stephen Rosenthal,	Home wood	1992	5	0	0	5			
47	Tool Design –Integrated Methods for Successful Product	Staurt Pugh,	Addison Wesley		5	0	0	5			
48	A Course in Electrical and Electronic Measurements & Instrumentation	A. K. Sawhney	Dhanpat Rai & Co.		5	0	0	5			
49	Electronic Instrumentation and Measurement Techniques'	W. D. Cooper & A. D. Helfrick	PHI, 4th e/d	4th e/d	5	0	0	5			
50	Electronic Instruments and Instrumentation Technology	Anand M. M. S	PHI,	2004, 02nd	5	0	0	5			

51	Programmable Logic Controllers: Principles and Applications	John Webb	Prentice Hall of India	5th, 2012.	5	0	0	5			
52	Distributed Control Systems: Their Evaluation and Design.	Michael P. Lukas	Van Nostrand Reinhold Co.,	1986	5	0	0	5			
53	Programmable Logic Controller	Frank D Petruzella, Mc	Graw-Hill Education	5th ed	5	0	0	5			
54	Programmable Logic Controllers	W. Bolton	Elsevier Newness	4th ed.	5	0	0	5			
55	Programmable Controller	T. A. Huges	ISA publication	2nd ed	5	0	0	5			
56	SCADA by Stuart	A. Boyer	ISA	1999	5	0	0	5			
57	Entrepreneurial Development	. Dr S.S. Khanka	S. Chand &Co	4th	5	0	0	5			
58	Entrepreneurship Development	Dr D. Sahu Devudu	S. Chand		5	0	0	5			
59	Entrepreneurship Development (Theory and Concepts)	Dr Gaurav Jhangra	Global Academic Publishers		5	0	0	5			
60	Entrepreneurship Development	Dr Buddhadeb Chandra	Tee Dee Publications		5	0	0	5			
61	Startup City	Moloy Kumar Banerjee	HarperCollins India		5	0	0	5			
62	No filter : The Inside story of Instagram	Sarah Frier	Simon and Schuster		5	0	0	5			
63	Financial Management Theory and Practice	I.M.Panday	Vikas		5	0	0	5			
64	Finanacial Management	Ravi Kishor	Taxmann Publications		5	0	0	5			
65	Handbook on IncomeTax	CA Raj Agrawal	BHARAT LAW		5	0	0	5			
66	Taxmans Direct law and Practice	Vinod and Kapil Singhaniya	Taxmann Publications		5	0	0	5			
67	Never split the Difference:Negotiating as if your life depended on it	Chriss Voss	Harper Business		5	0	0	5			
68	Corporate Governance, Ethics and Social Responsibility, Second Edition	V.Balchandran&V.Chandrasekar an	PHI		5	0	0	5			
69	How to overcome obstacles and achieve brilliant results at the Bargaining table and beyond	Deepak Malhotra ;Max Bazerman	Harvard Business School		5	0	0	5			
70	Bargaining for Advantage:Negotiation Strategies for Reasonable People:	G Richard Shell	Penguin USA		5	0	0	5			
71	Successful strategies from business ,Government and daily life	William Ury	Wiley		5	0	0	5			
72	Getting to Yes:Negotiating Agreement Without giving In	ROger Fisher andWilliam Ury	Random House		5	0	0	5			
73	Wireless Communications	Theodore S. Rappaport	Prentice Hall of India,		3	0	0	3			
74	Introduction to IoT	Sudip Misra, Anandarup	Cambridge University	2021	5	0	0	5			
75	Data mining, concept and techniques	Jiawei Han and Micheline Kamber	Morgan Kaufmann Pub		5	0	0	5			

76	Introduction to Industrial Internet of Things and Industry 4.0	S. Misra, C. Roy, and A. Mukherjee	CRC Press.		5	0	0	5			
77	The Internet of Things Connecting Objects to the Web	Hakima Chaouchi	WileyPublications		5	0	0	5			
78	Op-Amp and Linear Integrated Circuit	Ramakant Gaikwad	PHI	4th	5	0	0	5			
79	Fundamentals of Electrical Engineering	S. B. Lal Sexena and Kaustuv	Cambridge University		5	0	0	5			
80	Digital Signal Processing	P. Ramesh Babu	SciTech Publication	4th	5	0	0	5			
81	Digital Signal Processing	Dr.S. D. Apte	Wiley India Pvt. Ltd	2nd	5	0	0	5			
82	Digital Signal Processing	Emmanuel and Barrie W. Jervis3	A Practical Approach,	2nd Editio	5	0	0	5			
83	Digital Signal Processing	Li Tan	Elsevier-Academic	1st	5	0	0	5			
84	Modern Digital & Analog communication	B.P.Lathi	Oxford University	3rd	5	0	0	5			
85	Mobile Wireless communication	M. Schwartz	Cambridge University		5	0	0	5			
86	Business Ethics –	Andrew Crane and Dirk Matten	Oxford University		5	0	0	5			
87	Corporate Governance and Business Ethics	U.C. Mathur	Macmillan India (or		5	0	0	5			
88	Organizational Behaviour	K.Ashwathappa	Himalaya		5	0	0	5			
89	Organizational Behaviour-Text, cases & games	K.Ashwathappa	Himalaya		5	0	0	5			
90	Entrepreneurship	Rajeev Roy	Oxford Publication.		5	0	0	5			
91	Designing Embedded Systems with PIC Microcontrollers: Principles and Applications	im Wilmshurst	Newnes (Elsevier)		5	0	0	5			
92	Embedded Design with the PIC18F452 Microcontroller	John B. Peatman	Prentice Hall		5	0	0	5			
93	Getting Started with Angular: Create and Deploy Angular Applications	Victor Hugo Garcia	Apress	9-Mar-23	5	0	0	5			
94	Angular: Up and Running: Learning Angular, Step	Shyam Seshadri	O'Reilly Media	22-Jun-18	5	0	0	5			
95	The Complete Guide to Angular	Nathan Murray, Felipe Coury	CreateSpace	1. Feb	5	0	0	5			
96	Spring Boot and Angular: Hands-on full stack web development with Java, Spring, and Angular	Devlin Basilan Duldulao and Seiji Ralph Villafranca	Packt Publishing	Dec 16,	5	0	0	5			
97	Cloud Security Handbook	Eyal Estrin	Packt Publishing	April	5	5	0	10			
98	Web Application Security	Andrew Hoffman	O'Reilly	2020	5	5	0	10			
99	Digital Forensics and Incident Response	Gerard Johansen	Packt	2020	5	5	0	10			
100	Practical Threat Intelligence and Data-Driven Threat Hunting	Valentina Costa	Packt	2021	5	5	0	10			
101	Practical Threat Detection Engineering	Megan, Jason, Gary	Packt	2023	5	5	0	10			

102	Project Management and Tools & Technologies An overview	Shailesh Mehta	SPD		5	5	0	10			
103	Fundamentals of Project Management	Joseph Heagney	Work Smart		5	5	0	10			
104	A Guide to the Project Management Body of Knowledge (Pmbok Guide) -	PMI	PMI	Sixth Editio	5	5	0	10			
105	AWS Cloud Computing Concepts and Tech Analogies	Ashish Prajapati, Juan Carlos	Pact	2023	5	5	0	10			
106	AWS Certified Solutions Architect Official Study Guide	Joe Baron	Sybex	2019, 2nd	5	5	0	10			
107	Cloud Computing: Principles and Paradigms	Rajkumar Buyya	Wiley	2011	5	5	0	10			
108	Online documentation and tutorials from Cloud Service		AWS, Azure, Google		5	5	0	10			
109	Cryptography: Theory and Practice	Douglas R. Stinson, Maura B. Paterson	CRC Press	2019, 4th	5	5	0	10			
110	Introduction to Modern Cryptography	Jonathan Katz, Yehuda Lindell	CRC Press	2023, 4th	5	5	0	10			
111	Applied Cryptography: Protocols, Algorithms, and Source Code in C	Bruce Schneier	Wiley	1996, 2nd	5	5	0	10			
112	Spring Microservices in Action	John Carnell	Manning	2017	5	5	0	10			
113	Building Micro-Frontends: Scaling Teams and Projects, Empowering Developers	Luca Mezzalir	O'Reilly	2021	5	5	0	10			
114	Building Microservices: Designing Fine-Grained Systems	Newman, Sam	O'Reilly	2015	5	5	0	10			
115	Advanced Microservice Security: Implementing OAuth2	Peter Jon	Independently	2024	5	5	0	10			
116	Distributed Systems: Principles and Paradigms	A. S. Tanenbaum and M. V.	Prentice Hall	2016	5	5	0	10			
117	Foundations of Statistical Natural Language Processing	Christopher D. Manning &	MIT Press	1999	5	5	0	10			
118	Neural Network Methods for Natural Language Processing	Yoav Goldberg	Morgan & Claypool	2017	5	5	0	10			
119	Deep Learning for Natural Language Processing	Palash Goyal, Sumit Pandey, Karan Jain	Apress	2018	5	5	0	10			
120	Atomic Habits	James Clear	Random House		5	5	5	15			
121	Zero to One	Peter Thiel and Blake Masters	Random house		5	5	5	15			
122	Outliers	Malcolm Gladwell	Penguin UK		5	5	5	15			
123	Thiking, Fast and Slow	Daniel Kahneman	Penguin Books		5	5	5	15			
124	The 7 Habits of Highly Effective People	Stephen R. Covey	Simon & Schuster		5	5	5	15			

125	Connect the Dots	Rashmi Bansal	Westland Books		5	5	5	15			
126	The Hard Thing about Hard Things	Ben Horowitz	Harper Business		5	5	5	15			
127	How to Win Friends and Influence People	Dale Carnegie	Rupa		5	5	5	15			
128	Presentation Zen	Garr Reynolds	New Riders		5	5	5	15			
129	Engineering Drawing. 54th edition, published in 2023	N.D. Bhatt	Charotar Publishing	2023,	0	10	0	10			
130	Engineering Graphics and Design	Kaushik Kumar, Apurba Kumar	Vikas Publishing		0	10	0	10			
131	Engineering Graphics and Design	P.S. Gill	S.K. Kataria & Sons		0	10	0	10			
132	AutoCAD Instant Reference	George Omura	BPB Publications		0	10	0	10			
133	Doing Data Science, Straight Talk From The Frontline.	Cathy O'Neil and Rachel Schutt.	O'Reilly.		0	10	0	10			
134	Mining of Massive Datasets.	Jure Leskovek, An and Rajaraman and Jeffrey Ullman.	Cambridge University Press		0	10	0	10			
135	Introduction to Data Science: A Python Approach to Concepts, Techniques and Applications	Laura Igual and SantiSegui,	Springer	1st. Ed.	0	10	0	10			
136	Head First Java: A Brain-Friendly Guide	Kathy Sierra, Bert Bates	O'Reilly Media		0	10	0	10			
137	Core Java - Vol. I - Fundamentals	Cay S. Horstmann	PHI		0	10	0	10			
138	Managing for Total Quality from Deming to Taguchi and SPC	N. Logothetis	PHI	1993	0	10	0	10			
139	Operations Management	Dan Reid and Nada R. Sanders,	John Wiley	2005, 2nd	0	10	0	10			
140	Advances Concrete Technology	Kandasamy, Ibrahim, Pradeepkumar	Notion Press	2020	0	10	0	10			
141	Advances Concrete Technology	Zongjin Li, Xiangming Zhou, Hongyan Ma, Dongshuai Hou	Wiley	2022, 1st	0	10	0	10			
142	ASM Handbook, Volume 17: Non-destructive Evaluation of Materials	ASM International	ASM International	2018	0	10	0	10			
143	Introduction to Non-destructive Testing: A Training Guide	Paul E. Mix, John	Wiley & Sons	2005, 2nd	0	10	0	10			
144	Legal aspects of Construction	Dr. Saji Daniel	SGSH Publication	2025,	0	10	0	10			
145	Construction Law and Dispute Resolution Practice	Mahesh Abeynayake	VDM Verlag	2010	0	10	0	10			
146	Building and Engineering Contracts	B S Patil	CRC Press	2019,	0	10	0	10			
147	Disaster Management	R Subramanian	Vikas Publishing House	2018, 1st	0	10	0	10			

148	Disaster Mitigation: Reflection & Experiences	Sahni P, Dhameja A, Medury U	PHI Learning	2010	0	10	0	10			
149	Disaster Management	S C Sharma	S Chand	2025.	0	10	0	10			
150	A Textbook of Electrical Technology	B. L. Theraja	S Chand and Company		0	10	0	10			
151	The 8051 Microcontroller and Embedded Systems Using	Mazidi Muhammad Ali; Mazidi	Dorling Kindersley	2nd	0	10	0	10			
152	Digital Electronics	Gothman	PHI	2nd	0	10	0	10			
153	Business Mathematics	J.K.Sharma	Wiley	3rd	0	5	0	5			
154	Business Mathematics	M.Wilson	Himalaya	3rd	0	5	0	5			
155	Mathematical Methods for Business	D'Souza, C	Wiley		0	5	0	5			
156	Learning SQL	Alan Beaulieu	Shroff Publisher	3rd	0	2	0	2			
157	The Business Writer's Handbook	Gary Blake and Robert W. Bly	PHI	4th	0	2	0	2			
158	Effective Business Writing: A Guide for Those Who Write at WorkS. R. Sharma	S. R. Sharma	Jaico Publishing House	—	0	2	0	2			
159	Microsoft Excel 2019 Step by Step	Curtis Frye	Microsoft Press	—	0	2	0	2			
160	Excel 2019 Bible	Michael Alexander	Wiley		0	2	0	2			
161	Excel 2019 Power Programming with VBA	John Walkenbach	Wiley		0	2	0	2			
162	Fundamentals of Business"	Stephen Skripak	OpenStax		0	2	0	2			
163	Applied Statistics and Probability for Engineers	Montgomery, Douglas C	Wiley	6th	0	2	0	2			
164	Fundamentals of Applied Statistics	Gupta, S.C., Kapoor, V.K.	Sultan Chand	2007	0	2	0	2			
165	Storytelling with Data	Cole Nussbaumer Knaflc	Wiley	1st	0	2	0	2			
166	Data Points: Visualization That Means Something	Nathan Yau	Wiley		0	2	0	2			
167	Learn Python the Hard Way	Zed A. Shaw	Addison-Wesley or Zed		0	2	0	2			
168	Python for Everybody	Charles Severance	shroff Publisher	2017	0	2	0	2			
169	Python Crash Course	Eric Matthes	No Starch Press	2022	0	2	0	2			
170	Learning Python	Mark Lutz	shroff Publisher	5th	0	2	0	2			
171	Excel Power Pivot & Power Query for Dummies	Michael Alexander	For Dummies / Wiley		0	2	0	2			
172	Excel VBA and Macros Microsoft Docs & AI Prompt	Bill Jelen	Microsoft Press / Que		0	2	0	2			
173	Business Economics"	H.L. Ahuja	S Chand Publishing	2019	0	2	0	2			
174	Managerial Economics	William F. Samuelson and Stephen G. Marks	Wiley India	9th	0	2	0	2			
175	Introduction to Statistical Quality Control	Montgomery, Douglas C.	wiley	7th	0	2	0	2			

176	Business Statistics for Contemporary Decision Making	Black, Ken	Wiley	10th	0	2	0	2			
177	Forecasting: Methods and Applications	Makridakis, Wheelwright, Hyndman	Wiley	3rd	0	2	0	2			
178	Mathematical Programming Techniques	Kambo, N.S.	Affiliated East-West Press Pvt Ltd.	2008	0	2	0	2			
179	Optimization Techniques: Theory and Applications	Chand, S.	New Age International	—	0	2	0	2			
180	An Introduction to Game Theory	Osborne, M.J.	Oxford University Press	1st	0	2	0	2			
181	Operations Research: Theory and Applications	Sharma, J.K	Macmillan Publishers India	—	0	2	0	2			
182	The Big Book of Dashboards	Steve Wexler et al	wiley	1st	0	2	0	2			
183	The Truthful Art	Alberto Cairo	New Riders Pub		0	2	0	2			
184	Web Analytics 2.0	Avinash Kaushik	wiley		0	2	0	2			
185	Python for Data Analysis	Wes McKinney	shroff Publisher	3rd	0	2	0	2			
186	Foundations for Analytics with Python	Clinton W. Brownley	shroff Publisher		0	2	0	2			
187	Performance Management	Herman Aguinis	sage	4th	0	2	0	2			
188	Business Research Methods	Bryman, A. & Bell, E	Oxford University Press	6th	0	2	0	2			
189	Essentials of Business Research Methods-Marketing Research: An Applied Orientation	Bryman, A. & Bell, E.	SAGE Publications	—	0	2	0	2			
190	Research Methods for Business: A Skill-Building Approach	Sekaran, U. & Bougie, R.	wiley	8th	0	2	0	2			
191	Essentials of Business Research Methods	Hair, J.F., Wolfinbarger, M.,	routledge	5th	0	2	0	2			
192	Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow	Aurélien Géron Part I is ideal for ML foundations and regression.	shroff Publisher	3rd	0	2	0	2			
193	Introduction to Machine Learning with Python	Andreas Müller & Sarah Guido	shroff Publisher	2016	0	2	0	2			
194	The Elements of Statistical Learning	Hastie, Tibshirani & Friedman	springer	2nd	0	2	0	2			
195	Artificial Intelligence: A Guide for Thinking Humans	Melanie Mitchell	Pelican	2020	0	2	0	2			
196	Weapons of Math Destruction	Cathy O'Neil	Penguin		0	2	0	2			

197	Privacy, Big Data, and the Public Good	Julia Lane, Victoria Stodden et al.	Cambridge University Press	2014	0	2	0	2			
198	The Ethical Algorithm	Michael Kearns & Aaron Roth	Oxford University Press	2020	0	2	0	2			
199	AI Ethics	Mark Coeckelbergh	MIT press	2020	0	2	0	2			
200	The Coming Wave	Mustafa Suleyman	Crown Publishing		0	2	0	2			
201	You Look Like a Thing and I Love You	Janelle Shane	Voracious / Little,		0	2	0	2			
202	Flask Web Development	Miguel Grinberg	shroff Publisher	2nd	0	2	0	2			
203	Django for Beginners	William S. Vincent	Independently		0	10	0	10			
204	Python Crash Course	Eric Matthes	no starch press	3rd	0	10	0	10			
205	Forecasting: Principles and Practice	Eric S. Normand	OTexts	–	0	2	0	2			
206	Statistical Methods for Forecasting	J. Bovas Abraham & Johannes Ledolter	Wiley		0	2	0	2			
207	Business Forecasting	John E. Hanke & Dean W. Wichern	PHI		0	2	0	2			
208	Time Series Analysis: Forecasting and Control	George E. P. Box, Gwilym M. Jenkins, Gregory C. Reinsel	wiley	5th	0	2	0	2			
209	Forecasting: Principles and Practice	Rob J Hyndman & George Athanasopoulos	OTexts	3rd	0	4	0	4			
210	Forecasting: Methods and Applications	Makridakis, Wheelwright, and Hyndman	Wiley	3rd	0	2	0	2			
211	Pattern Recognition and Machine Learning	Christopher Bishop	springer		0	10	0	10			
212	Machine Learning Yearning	Andrew Ng	deeplearning.ai (self-published)	–	0	10	0	10			
213	Data Mining: Practical Machine Learning Tools and Techniques	Ian Witten & Eibe Frank	Morgan Kaufmann / Elsevier	5th	0	10	0	10			
214	Hadoop: The Definitive Guide	Tom White	shroff Publisher	4th	0	10	0	10			
215	Mining of Massive Datasets	Jure Leskovec, Anand Rajaraman	Cambridge University Press	–	0	10	0	10			
216	Mastering Cloud Computing	Rajkumar Buyya	Elsevier	1st	0	10	0	10			
217	Architecting the Cloud	Michael J. Kavis	wiley	2014	0	10	0	10			
218	AWS Cloud Practitioner Essentials	Ben Piper, David Clinton	Sybex		0	10	0	10			

219	Google Cloud Essentials	Qwiklabs	Google Cloud / Qwiklabs	–	0	10	0	10			
220	– The Alignment Problem	Brian Christian	ww norton		0	10	0	10			
221	Strategic Marketing: Creating Competitive Advantage	Douglas West, John Ford	Oxford University Press	–	0	5	0	5			
222	Marketing 5.0: Technology for Humanity	Philip Kotler, Hermawan Kartajaya	wiley	2021	0	2	0	2			
223	Digital Marketing for Dummies –	Ryan Deiss, Russ Henneberry	wiley	2nd	0	5	0	5			
224	Data Smart: Using Data Science to Transform Information into Insight –	John W. Foreman	wiley	2nd	0	5	0	5			
225	Business Statistics Using Excel –	Glyn Davis & Branko Pecar	Oxford University Press	2nd	0	2	0	2			
226	Armstrong's Handbook of Human Resource Management Practi	Michael Armstrong	Kogan Page	17th	0	5	0	5			
227	The Talent Delusion: Why Data, Not Intuition, Is the Key	Tomas Chamorro-Premuzic	Piatkus / Little, Brown		0	5	0	5			
228	People Analytics: Recalculating the Value of Talent	Gene Pease	wiley	2012	0	5	0	5			
229	Microsoft Excel 2021 Bible	Michael Alexander, Richard Kusleika	Wiley	–	0	5	0	5			
230	Excel Data Analysis: Your Visual Blueprint for Analyzing Data	Jinjer Simon	Wiley Visual	3rd	0	5	0	5			
231	Data Smart: Using Data Science to Transform Information into Insight	John W. Foreman	wiley	2nd	0	5	0	5			
232	Dashboards for Excel	John W. Foreman	Wiley	–	0	5	0	5			
233	Financial Accounting for Managers	T. P. Ghosh	Taxmann Publications	–	0	5	0	5			
234	Finance for Non-Finance Managers	Harvard Business Review	Harvard Business	2nd	0	5	0	5			
235	Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean	Karen Berman and Joe Knight	Harvard Business Review Press	2013	0	5	0	5			
236	Research Methodology: Methods and Techniques	C. R. Kothari and Gaurav Garg	New Age International	23	0	2	0	2			
237	Business Research Methods	Alan Bryman and Emma Bell	Oxford University Press		0	2	0	2			

238	Essentials of Business Research: A Guide to Doing Your Research Project	Jonathan Wilson	sage	2024	0	2	0	2			
239	The Goal: A Process of Ongoing Improvement	Eliyahu M. Goldratt and Jeff Cox	North River Press		0	5	0	5			
240	Competitive Strategy	Michael E. Porter	The Free Press	2012	0	4	0	4			
241	Blue Ocean Strategy	W. Chan Kim and Renée Mauborgne	HARVARD BUSINESS SCHOOL		0	2	0	2			
242	HBR Guide to Better Business Writing – Bryan A. Garner	Bryan A. Garner	Harvard Business School Press India Limited	2013	0	2	0	2			
243	Made to Stick: Why Some Ideas Survive and Others Die	Chip Heath & Dan Heath	Penguin		0	5	0	5			
244	Managerial Economics	D. N. Dwivedi	Vikas Publishing House	10th	0	5	0	5			
245	Essentials of Business Environment	K. Aswathappa	himalaya	7th	0	5	0	5			
246	Business Environment: Text and Cases	Francis Cherunilam	himalaya	31st	0	5	0	5			
247	Management: Tasks, Responsibilities, Practices	Peter F. Drucker	HarperBusiness		0	5	0	5			
248	Python for Data Analysis	Wes McKinney	shroff Publisher	3	0	5	0	5			
249	Automate the Boring Stuff with Python	Al Sweigart	NO STARCH PRESS		0	5	0	5			
250	Python Crash Course	Eric Matthes	NO STARCH PRESS		0	5	0	5			
251	Think Python: How to Think Like a Computer Scientist	Allen B. Downey	shroff Publisher	3rd	0	5	0	5			
252	Learning Python	Mark Lutz	O'Reilly Media	5th	0	5	0	5			
253	Competing on Analytics: The New Science of Winning	Thomas H. Davenport & Jeanne G. Harris	Harvard Business Review Press		0	2	0	2			
254	Data Science for Business	Foster Provost & Tom Fawcett	shroff Publisher		0	5	0	5			
255	Winning with Data: Transform Your Culture, Empower Your People, and Shape the Future	Tomasz Tunguz & Frank Bien	wiley		0	2	0	2			
256	Analytics at Work: Smarter Decisions, Better Results	Thomas H. Davenport, Jeanne G.	HBR		0	2	0	2			
257	Operations Research	Kanti Swarup, P.K. Gupta, and	Sultan Chand & Sons	20th	0	5	0	5			
258	Applied Predictive Modeling	Max Kuhn & Kjell Johnson	springer	2013	0	2	0	2			

259	Data Science for Business	oster Provost & Tom Fawcett	shroff Publisher		0	2	0	2			
260	An Introduction to Statistical Learning	Gareth James et al.	springer	2nd	0	3	0	3			
261	Python for Data Analysis –	Wes McKinney	shroff Publisher	3	0	3	0	3			
262	Practical Statistics for Data Scientists	Peter Bruce & Andrew Bruce	shroff Publisher	2nd	0	5	0	5			
263	Storytelling with Data	Cole Nussbaumer Knaflie	wiley	2015	0	5	0	5			
264	Fundamentals of Data Visualization	Claus Wilke	shroff Publisher	1st	0	5	0	5			
265	Excel Dashboards and Reports	Michael Alexander & John Walkenbach	wiley	2nd	0	5	0	5			
266	Python Data Visualization Cookbook	Igor Milovanovic	Packt Publishing	1st	0	5	0	5			
267	Innovation and Entrepreneurship	Peter F. Drucker	Harvard Business Review Press		0	5	0	5			
268	The Innovator’s Dilemma	Clayton Christensen	Harvard Business Review Press	2024	0	3	0	3			
269	Ten Types of Innovation .	Larry Keeley, Helen Walters et al.	wiley	2013	0	5	0	5			
270	Creative Confidence	– Tom Kelley & David Kelley (IDEO)	HARPER COLLINS		0	5	0	5			
271	Design a Better Business	Patrick Van Der Pijl, Justin Lokitz, Lisa Kay Solomon	wiley	2016	0	5	0	5			
272	The Lean Startup	Eric Ries	Crown Business /	–	0	5	0	5			
273	Disciplined Entrepreneurship	Bill Aulet	wiley	2024	0	5	0	5			
274	Business Model Generation	Alexander Osterwalder & Yves	wiley	2010	0	5	0	5			
275	The Startup Owner's Manual	Steve Blank & Bob Dorf	wiley	2020	0	5	0	5			
276	Business Model Generation	Alexander Osterwalder & Yves	wiley	2010	0	5	0	5			
277	Value Proposition Design	Alexander Osterwalder et al.	wiley	2014	0	5	0	5			
278	Testing Business Ideas	David J. Bland & Alexander	wiley	2019	0	5	0	5			
279	Technology Transfer: From Invention to Innovation	B. N. Sahay & K. K. Sinha	Sage Publications India	–	0	5	0	5			
280	Managing Intellectual Property: The Strategic Imperative	W. R. Cornish & D. Llewelyn	PHI	5TH	0	5	0	5			
281	The Business of Innovation: Managing the Corporate IP	Roger Miller & Marcel Côté	University of Toronto	–	0	5	0	5			
282	Digital Marketing Strategy: An Integrated Approach to Online Marketing	Simon Kingsnorth	Kogan Page		0	5	0	5			

283	Marketing 5.0: Technology for Humanity	Philip Kotler, Hermawan Kartajaya & Iwan Setiawan	wiley	2021	0	5	0	5			
284	Contagious: How to Build Word of Mouth in the Digital Age	Jonah Berger	simon	2014	0	5	0	5			
285	Digital Marketing for Dummies	Ryan Deiss & Russ Henneberry	wiley	2020	0	5	0	5			
286	Measure What Matters: Online Tools for Understanding Customers, Social Media, Engagement, and Key Relationships	Katie Delahaye Paine	wiley	2011	0	5	0	5			
287	The Art of Social Media: Power Tips for Power Users	Guy Kawasaki & Peg Fitzpatrick	Penguin		0	5	0	5			
288	Social Media Marketing Workbook	Jason McDonald	Self-published / JM	–	0	5	0	5			
289	Like, Comment, Share, Buy: The Beginner's Guide to Social Media Marketing	C.G. Cooper	Wiley		0	5	0	5			
290	Made to Stick: Why Some Ideas Survive and Others Die – Chip Heath & Dan Heath	Chip Heath & Dan Heath	RANDOM HOUSE UK		0	5	0	5			
291	SEO 2024: Learn Search Engine Optimization with Smart	Adam Clarke	Self-published / Kindle	–	0	5	0	5			
292	The Art of SEO: Mastering Search Engine Optimization	Eric Enge, Stephan Spencer & Jessie Stricchiola	shroff Publisher		0	5	0	5			
293	Ultimate Guide to Google Ads	Perry Marshall & Mike Rhodes	Entrepreneur Press	2020	0	5	0	5			
294	SEO for Growth: The Ultimate Guide for Marketers, Web Designers & Entrepreneurs	John Jantsch & Phil Singleton	SEO for Growth		0	5	0	5			
295	Social Media Analytics: Effective Tools for Building, Interpreting, and Using Metrics	Marshall Sponder	Routledge	–	0	5	0	5			
296	Measuring the Networked Nonprofit	Beth Kanter & Katie Delahaye Paine	Jossey-Bass	2012	0	5	0	5			
297	Understanding Digital Marketing	Damian Ryan	Kogan Page	5th	0	5	0	5			
298	International Business Environment – Francis Cherunilam	Francis Cherunilam	himalaya	9th	0	0	0	0			
299	The Culture Map	Erin Meyer	PublicAffairs		0	0	0	0			
300	Export Import Procedures and Documentation	Prof. M.L. Mahajan	Snow White	–	0	0	0	0			
301	Export Management – T. A. S. Balagopal	T. A. S. Balagopal	himalaya	2016	0	0	0	0			
302	Export Import Management – Paul Justin & Rajiv Aserkar	Paul Justin & Rajiv Aserkar	Oxford University Press	2nd	0	0	0	0			

303	International Trade and Export Management – Francis Cherunilam	Francis Cherunilam	himalaya	23rd	0	0	0	0			
304	Global Trade and Customs Journal	Wolters Kluwer	Wolters Kluwer	–	0	0	0	0			
305	International Marketing – Sak Onkvisit and John Shaw	Sak Onkvisit and John Shaw	routledge	6th	0	0	0	0			
306	Global Marketing Management – Kotabe and Helsen	Kotabe and Helsen	WILEY	9TH	0	0	0	0			
307	Export-Import Financing – Dr. C. Jeevanandam	Dr. C. Jeevanandam	Sultan Chand & Sons	–	0	0	0	0			
308	Export Import Management – Paul Justin	Paul Justin	Oxford University	2nd	0	0	0	0			
309	International Trade and Finance – Francis Cherunilam	Francis Cherunilam	himalaya		0	0	0	0			
310	Foreign Exchange and Risk Management – C. Jeevanandam	C. Jeevanandam	Sultan Chand	17th	0	0	0	0			
311	Disciplined Entrepreneurship – Bill Aulet	Bill Aulet	wiley	2024	0	0	0	0			
312	Innovation and Entrepreneurship	Peter F. Drucker	Harvard Business Review Press		0	0	0	0			
313	Time Series Analysis and Forecasting	Douglas C. Montgomery, Cheryl	wiley	3rd	0	2	0	2			
314	Applied Time Series Analysis	Wayne A. Woodward, Henry L. Gray, Alan C. Elliott	routledge	2nd	0	2	0	2			
315	Practical Time Series Forecasting with R and Python	Galit Shmueli and Kenneth C. Lichtendahl Jr.	Axelrod Schnall Publishers		0	4	0	4			
316	Data Science for Business – Foster Provost & Tom Fawcett	Foster Provost & Tom Fawcett	shroff Publisher		0	2	0	2			
317	Storytelling with Data – Cole Nussbaumer Knaflie	Cole Nussbaumer Knaflie	wiley	2015	0	4	0	4			
318	Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow	Aurélien Géron	shroff Publisher	3rd	0	2	0	2			
319	Machine Learning: A Probabilistic Perspective	Kevin P. Murphy	MIT	2012	0	2	0	2			
320	Python Machine Learning	Sebastian Raschka & Vahid Mirjalili	Packt Publishing	3rd	0	2	0	2			
321	Introduction to Machine Learning with Python	Andreas Müller & Sarah Guido	shroff Publisher	2016	0	2	0	2			
322	Deep Learning for Business with Python	N.D. Lewis	Independently	–	0	4	0	4			
323	Microsoft Power BI Cookbook	Brett Powell	Packt Publishing	3rd	0	5	0	5			
324	The Big Book of Dashboards	Steve Wexler, Jeffrey Shaffer,	wiley	1st	0	5	0	5			
325	Information Dashboard Design	Stephen Few	Analytics Press	2013	0	5	0	5			
326	Visual Analytics with Tableau	Alexander Loth	wiley	2019	0	2	0	2			

327	Venture Deals: Be Smarter Than Your Lawyer and	Brad Feld & Jason Mendelson	wiley	2019	0	2	0	2			
328	The Art of Startup Fundraising	Alejandro Cremades	wiley	2016	0	2	0	2			
329	Term Sheets & Valuations	Alex Wilmerding	Aspatore Books		0	2	0	2			
330	Crossing the Chasm	Geoffrey Moore	HarperBusiness		0	2	0	2			
331	From Idea to Exit	Jeffrey Weber	Supernova Publishers		0	2	0	2			
332	Reports from McKinsey, BCG, NASSCOM on startup		Various Reports	—	0	2	0	2			
333	HBR articles on product-market fit, pricing, and launch		Harvard Business	—	0	2	0	2			
334	Made to Stick	Chip and Dan Heath	RANDOM HOUSE		0	2	0	2			
335	The Art of the Start	Guy Kawasaki	Penguin		0	2	0	2			
336	Jab, Jab, Jab, Right Hook	Gary Vaynerchuk	Harvard Business	2013	0	2	0	2			
337	Social Media Marketing Workbook	Jason McDonald	JM Internet Group	—	0	2	0	2			
338	Contagious: Why Things Catch On	Jonah Berger	simon		0	2	0	2			
339	Everybody Writes Ann Handley	Ann Handley	wiley	2nd	0	2	0	2			
340	They Ask, You Answer Marcus Sheridan	Marcus Sheridan	wiley	2nd	0	2	0	2			
341	Growth Hacking	sean Ellis	Random House		0	2	0	2			
342	Advanced Google Ads	Brad Geddes	Wiley		0	2	0	2			
343	Conversion Optimization	Khalid Saleh & Ayat Shukairy	shroff Publisher		0	2	0	2			
344	Global Logistics and Supply Chain Management	John Mangan	wiley	4th	0	2	0	2			
345	Export-Import Procedures and Documentation	M.I. Mahajan	Snow White	—	0	0	0	0			
346	Foreign Trade Policy and Handbook of Procedures	S C Jain & Shweta Jain &	CENTAX Publications		0	0	0	0			
347	Multinational Financial Management		Wiley	—	0	0	0	0			
348	Foreign Exchange Management		Himalaya / Taxmann	—	0	0	0	0			
349	Customs Law Manual	R.K. Jain	CENTAX Publications		0	0	0	0			
350	Manual on Import-Export Procedures	Government of India	DGFT / Ministry of		0	0	0	0			
351	Guide to Customs Procedures	CBIC	CBIC (Central Board of		0	0	0	0			
352	Prediction Machines	Ajay Agrawal, Joshua Gans, Avi	Harvard Business		0	0	0	0			
353	Competing in the Age of AI	Marco Iansiti & Karim R.	Harvard Business		0	0	0	0			
354	Project Management: A Systems Approach to Planning,	Harold Kerzner	Wiley		0	0	0	0			
355	Agile Project Management by Jim Highsmith	Jim Highsmith	Addison-Wesley		0	0	0	0			
356	Principles of Management	N. Vasisht	Taxmann		0	0	5	5			
357	Introduction to Financial Accounting	T.S Grewal	S. Chand		0	0	5	5			

358	Communication Skills	Sanjay Kumar and Pushp Lata	Oxford University Press		0	0	5	5			
359	Business Mathematics	Sancheti and Kapoor	Sultan Chand & Sons		0	0	5	5			
360	Business Mathematics	Qazi Zameeruddin	S Chand		0	0	5	5			
361	Organisation Behaviour	Udai Pareek & Sushma Khanna	Oxford University		0	0	5	5			
362	Fintech: The Impact and Influence of Financial		Createspace		0	0	5	5			
363	Excel for Beginners	M.L Humphrey	Independently published		0	0	5	5			
364	Quantitative Technique in Management	Dr. S.C. Gupta	Sultan Chand & Sons		0	0	5	5			
365	Getting to say yes: Negotiation Agreement without giving In	Roger Fisher & William Ury	Penguin		0	0	5	5			
366	Bargaining for Advantage :Negotiation Strategies for	G. Richard Shell	Penguin		0	0	5	5			
367	Financial Management	I.M Pandey	Vikas Publishing House		0	0	5	5			
368	Excel power Programming with VBA	Michael Alexander & Dick Kusleika	Wiley		0	0	5	5			
369	The 22 Immutable Laws of Branding: How to Build a Product or Service into a World-Class Brand	Al Ries	Harper Business		0	0	5	5			
370	Buying Brain	A.K Pradeep	Wiley		0	0	5	5			
371	The Innovators: How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution	Walter Isaacson,	Simon & Schuster		5	5	5	15			
					641	1069	125	1835			



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