



EXAMINATION CIRCULAR NO. 004 OF 2025

**MBA
May 2025 session**

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.



MBA

**(BUSINESS ANALYTICS/ DIGITAL MARKETING/ INNOVATION AND
NEW VENTURE MANAGEMENT)**

TRIMESTER -1

Day and Date	TIME	Paper Code	Subject
TUESDAY 01/04/25	10 AM TO 1 PM	MMD 101	Marketing Management
WEDNESDAY 02/04/25	10 AM TO 1 PM	MMD 102	Statistical Foundation for Business Analytics
THURSDAY 03/04/25	10 AM TO 1 PM	MME 101	Innovation Management
FRIDAY 04/04/25	10 AM TO 1 PM	MMS 101	Building Blocks for Business
SATURDAY 05/04/25	10 AM TO 1 PM	MMA 101	Financial Concepts for Business

MBA (BUSINESS ANALYTICS)

TRIMESTER -2

Day and Date	TIME	Paper Code	Subject
MONDAY 07/04/25	10 AM TO 1 PM	MBD103	Application of Business to Analytics
TUESDAY 08/04/25	10 AM TO 1 PM	MBD104	Predictive Modelling
WEDNESDAY 09/04/25	10 AM TO 1 PM	MBE102	Classifications & Clustering Models, Dimensionality Reduction
FRIDAY 11/04/25	10 AM TO 1 PM	MBS102	Python Programming
SATURDAY 12/04/25	10 AM TO 1 PM	MBU102	Communication Skills
TUESDAY 15/04/25	10 AM TO 12 PM	MBC101	German Language
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

**MBA (DIGITAL MARKETING)
TRIMESTER -2**

Day and Date	TIME	Paper Code	Subject
MONDAY 07/04/25	10 AM TO 1 PM	MDD103	Social Media and Google Ecosystem
TUESDAY 08/04/25	10 AM TO 1 PM	MDD104	Customer Centric Management
WEDNESDAY 09/04/25	10 AM TO 1 PM	MDE102	Content Creation & Marketing
FRIDAY 11/04/25	10 AM TO 1 PM	MDS102	Data Integrated tools
SATURDAY 12/04/25	10 AM TO 1 PM	MBU102	Communication Skills
TUESDAY 15/04/25	10 AM TO 12 PM	MBC101	German Language
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

**MBA (INNOVATION AND NEW VENTURE MANAGEMENT)
TRIMESTER -2**

Day and Date	TIME	Paper Code	Subject
MONDAY 07/04/25	10 AM TO 1 PM	MID103	Social Media and Google Ecosystem
TUESDAY 08/04/25	10 AM TO 1 PM	MID104	Customer Centric Management
WEDNESDAY 09/04/25	10 AM TO 1 PM	MIE102	Business Model Canvas
FRIDAY 11/04/25	10 AM TO 1 PM	MIS102	Legal aspects, IP & Tech Transfers
SATURDAY 12/04/25	10 AM TO 1 PM	MBU102	Communication Skills
TUESDAY 15/04/25	10 AM TO 12 PM	MBC101	German Language
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation



MBA (BUSINESS ANALYTICS)

TRIMESTER -3

Day and Date	TIME	Paper Code	Subject
TUESDAY 01/04/25	2 PM TO 5 PM	MBD105	Time Series Modelling
WEDNESDAY 02/04/25	2 PM TO 5 PM	MBE103	Neural Networks & Deep Learning

MBA (BUSINESS ANALYTICS)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
WEDNESDAY 09/04/25	2 PM TO 4 PM	MBU201	Constitution of India
FRIDAY 11/04/25	2 PM TO 5 PM	MBD201	Data Visualisation - II
SATURDAY 05/04/25	10 AM TO 5 PM	MBO201	OJT VIVA
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

MBA (DIGITAL MARKETING)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
WEDNESDAY 09/04/25	2 PM TO 4 PM	MDU201	Constitution of India
FRIDAY 11/04/25	2 PM TO 5 PM	MDD201	eCommerce Marketing
SATURDAY 05/04/25	10 AM TO 5 PM	MDO201	OJT VIVA
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation



APRIL 2025



MBA (INNOVATION AND NEW VENTURE MANAGEMENT)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
WEDNESDAY 09/04/25	2 PM TO 4 PM	MIU201	Constitution of India
FRIDAY 11/04/25	2 PM TO 5 PM	MID201	Organizational Behaviour in Start ups
SATURDAY 05/04/25	10 AM TO 5 PM	MIO201	OJT VIVA
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

MBA (BUSINESS ANALYTICS)

TRIMESTER -5

Day and Date	TIME	Paper Code	Subject
THURSDAY 03/04/25	10 AM TO 1 PM	MBS202	Cloud Computing
FRIDAY 04/04/25	10 AM TO 12 PM	MBU202	Environmental Science & Engineering
SATURDAY 05/04/25	10 AM TO 5 PM	MBO202	OJT Viva
THURSDAY 17/04/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

MBA (DIGITAL MARKETING)

TRIMESTER -5

Day and Date	TIME	Paper Code	Subject
THURSDAY 03/04/25	10 AM TO 1 PM	MDS202	Strategic Management
FRIDAY 04/04/25	10 AM TO 12 PM	MDU202	Environmental Science & Engineering
SATURDAY 05/04/25	10 AM TO 5 PM	MDO202	OJT Viva
THURSDAY 17/4/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

MBA (INNOVATION AND NEW VENTURE MANAGEMENT)

TRIMESTER -5

Day and Date	TIME	Paper Code	Subject
THURSDAY 03/04/25	10 AM TO 1 PM	MIS202	Project Management
FRIDAY 04/04/25	10 AM TO 12 PM	MIU202	Environmental Science & Engineering
SATURDAY 05/04/25	10 AM TO 5 PM	MIO202	OJT VIVA
THURSDAY 17/4/25	10 AM TO 5 PM	MBA102	Design Thinking Viva and Presentation

Ref. No. RTMSSU/MBA/

Date:



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Director Assessment and Evaluation
Ratan Tata Maharashtra State Skills University
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