|| सर्वं संभाव्यते त्वयि ||

RATAN TATA
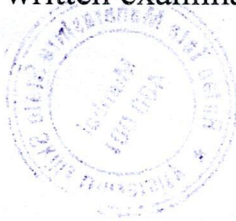## MAHARASHTRA STATE SKILLS UNIVERSITY

EXAMINATION CIRCULAR NO.   OF 2024

MBA
Dec 2024 session

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.

MBA

(BUSINESS ANALYTICS/ DIGITAL MARKETING/ INNOVATION AND NEW VENTURE MANAGEMENT)

TRIMESTER -1

Day and Date	TIME	Paper Code	Subject
MONDAY 16/12/24	10 AM TO 1 PM	MMD 101	Marketing Management
TUESDAY 17/12/24	10 AM TO 1 PM	MMD 102	Statistical Foundation for Business Analytics
WEDNESDAY 18/12/24	10 AM TO 1 PM	MME 101	Innovation Management
THURSDAY 19/12/24	10 AM TO 1 PM	MMS 101	Building Blocks for Business
FRIDAY 20/12/24	10 AM TO 1 PM	MMA 101	Financial Concepts for Business

MBA (BUSINESS ANALYTICS)

TRIMESTER -2

Day and Date	TIME	Paper Code	Subject
MONDAY 09/12/24	10 AM TO 1 PM	MBD103	Application of Business to Analytics
TUESDAY 10/12/24	10 AM TO 1 PM	MBD104	Predictive Modelling
WEDNESDAY 11/12/24	10 AM TO 1 PM	MBE102	Classifications & Clustering Models, Dimensionality Reduction
THURSDAY 12/12/24	10 AM TO 1 PM	MBS102	Python Programming

MBA (BUSINESS ANALYTICS)

TRIMESTER -3

Day and Date	TIME	Paper Code	Subject
MONDAY 16/12/24	2 PM TO 5 PM	MBD105	Time Series Modelling
TUESDAY 17/12/24	2 PM TO 5 PM	MBD106	Ensemble Learning & Generalised Additive Models
WEDNESDAY 18/12/24	2 PM TO 5 PM	MBE103	Neural Networks & Deep Learning
THURSDAY 19/12/24	2 PM TO 5 PM	MBS103	Data Visualisation – I
FRIDAY 20/12/24	2 PM TO 5 PM	MBA103	Natural Language Processing

MBA (BUSINESS ANALYTICS)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
THURSDAY 12/12/24	2 PM TO 4 PM	MBU201	Constitution of India
FRIDAY 13/12/24	2 PM TO 5 PM	MBD201	Data Visualisation – II
SATURDAY 14/12/24	10 AM TO 5 PM	MBO201	OJT VIVA

MBA (DIGITAL MARKETING)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
THURSDAY 12/12/24	2 PM TO 4 PM	MDU201	Constitution of India
FRIDAY 13/12/24	2 PM TO 5 PM	MDD201	eCommerce Marketing
SATURDAY 14/12/24	10 AM TO 5 PM	MDO201	OJT VIVA

MBA (INNOVATION AND NEW VENTURE MANAGEMENT)

TRIMESTER -4

Day and Date	TIME	Paper Code	Subject
THURSDAY 12/12/24	2 PM TO 4 PM	MIU201	Constitution of India
FRIDAY 13/12/24	2 PM TO 5 PM	MID201	Organizational Behaviour in Start ups
SATURDAY 14/12/24	10 AM TO 5 PM	MIO201	OJT VIVA

Ref. No. MSSU/MBA
Date:

Dr. Rajendra Talware
Director Assessment and Evaluation
Maharashtra State Skills University, Mumbai