



EXAMINATION CIRCULAR NO. OF 2024

**FIRST YEAR BA and BBA
Winter 2024 session**

INSTRUCTIONS FOR THE CANDIDATES

- Candidates are requested to note the Day, Date and Time of Paper.
- Candidates are requested to see the Notice Board at their respective centre of examination regularly for changes, if any that may be notified later in the program.
- Candidates are required to be present at the examination centre, THIRTY MINUTES before the stipulated time.
- No request shall be granted for the change in time or date for the University Examination on any ground.
- Candidates are forbidden from taking any material into the examination hall that can be treated as a malpractice.
- Candidates must bring their own instruments for drawing related paper and will not be allowed to borrow from each other under any circumstances.
- Use of non-programmable battery-operated electronic pocket size calculator is allowed. The exchange of calculators is not allowed.
- Electronic Devices including mobile are not allowed at the time of examination.
- The written examination will be conducted in the following order.



BBA (SEMESTER -1)

Day and Date	TIME	Subject Code	Subject
MONDAY 16/12/24	10 AM TO 1 PM	BBD101	Fundamentals of Management
TUESDAY 17/12/24	10 AM TO 1 PM	BBD102	Introduction to Financial Accounting
WEDNESDAY 18/12/24	10 AM TO 1 PM	BBE101	Marketing Management I
THURSDAY 19/12/24	10 AM TO 1 PM	BBA101	Financial Services I
FRIDAY 20/12/24	10 AM TO 1 PM	BBS101	Communication and Presentation Skills
SATURDAY 21/12/24	10 AM TO 1 PM	BBM101	Introduction to Psychology
MONDAY 23/12/24	10 AM TO 12 PM	BBU101	Foreign Language

BBA RETAIL (SEMESTER -1)

Day and Date	TIME	Subject Code	Subject
MONDAY 16/12/24	10 AM TO 1 PM	BRM101	Business Mathematics

BBA RETAIL (SEMESTER -2)

Day and Date	TIME	Subject Code	Subject
MONDAY 09/12/24	10 AM TO 1 PM	BRD103	Retail Store Operations
TUESDAY 10/12/24	10 AM TO 1 PM	BRM103	Introduction to Marketing
WEDNESDAY 11/12/24	10 AM TO 1 PM	BRS101	Communication and Presentation Skills
THURSDAY 12/12/24	10 AM TO 1 PM	BRO102	OJT



BBA – Retail Management (SEMESTER -3)

Day and Date	TIME	Subject Code	Subject
MONDAY 16/12/24	2 pm to 5 pm	BRD201	Customer Service Management
TUESDAY 17/12/24	2 pm to 5 pm	BRA201	Basics of Cash Management and Banking
WEDNESDAY 18/12/24	2 pm to 5 pm	BRM201	Introduction to Financial Accounting
THURSDAY 19/12/24	10 am to 1 pm	BRO201	OJT

BA (SEMESTER -2)

Day and Date	TIME	Subject Code	Subject
MONDAY 09/12/24	10 AM TO 1 PM	PPA102	Psychological First-Aid
TUESDAY 10/12/24	10 AM TO 1 PM	PPD103	Psychology of Individual Differences
WEDNESDAY 11/12/24	10 AM TO 1 PM	PPE103	Health Psychology
THURSDAY 12/12/24	10 AM TO 1 PM	PPM102	Introduction to economics



BA - Psychology (SEMESTER -3)

Day and Date	TIME	Subject Code	Subject
MONDAY 16/12/24	2 PM TO 5 PM	PPD201	Development of Psychological Thought
TUESDAY 17/12/24	2 PM TO 5 PM	PPD202	Applied Stats II
WEDNESDAY 18/12/24	2 PM TO 5 PM	PPE201	Cultural & Indigenous Psychology
THURSDAY 19/12/24	2 PM TO 5 PM	PPS201	Industrial Psychology
FRIDAY 20/12/24	2 PM TO 5 PM	PPA201	Fundamentals of Research
SATURDAY 21/12/24	2 PM TO 5 PM	PPM201	Introduction to Digital Marketing
MONDAY 23/12/24	2 PM TO 5 PM	PPU201	Communication Skills

Ref. No. MSSU/BTECH/
Date:



Rajendra Talware

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Director Assessment and Evaluation
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