

Course Curriculum Framework
MBA (Specialization Business Analytics)

Type of Course Term / Sem	Major Core			Skill Enhancement	Ability Enhancement	Value Added Courses
	Discipline Core	Discipline Core	Discipline Elective			
Trimester I	Marketing Management (Credits:3)	Statistical Foundation for Business Analytics (Credits:3)	Innovation Management (Credits:3)	Building Blocks for Business (Credits:2)	Financial Concepts for Business (Credits:2)	-
Trimester II	Application of Business to Analytics (Credits:3)	Predictive Modelling (Credits:3)	Classifications & Clustering Models, Dimensionality Reduction (Credits:3)	Python Programming + SQL (Credits:2)	Design Thinking (Credits:2)	Certificate Course 1 (Credits:1)
Trimester III	Time Series Modelling (Credits:3)	Ensemble Learning & Generalised Additive Models (Credits:3)	Neural Networks & Deep Learning (Credits:3)	Data Visualisation – I (Credits:2)	Natural Language Processing (Credits:2)	-
Trimester IV	OJT (Credits:10)			Data Visualisation – II (Credits:3)	--	Certificate Course 2 (Credits:1)
Trimester V	OJT (Credits:10)			Cloud Computing (Credits:3)	--	--
Trimester VI	OJT (Credits:10)			Data - Ethics, Privacy & Regulations (Credits:3)	--	Certificate Course 3 (Credits:1)